

The Robbins Group

A PUBLIC RELATIONS COMPANY

M E M O R A N D U M

TO: Janine Goldberg
Virginia Slims Tennis

FROM: Ann Victor
The Robbins Group

RE: Draw Party/Vons

CC: Shep Aricio
Marcia Robbins

DATE: June 9, 1993

Per our meeting yesterday, listed below is an outline of responsibilities for the draw party which is scheduled to be held on Friday, August 6 at the Vons store in Burbank.

PRE-EVENT

- Site Check - TRG/VS/Vons to complete within the next two weeks
- Invitations - TRG will draft with the approval of VS and Vons. TRG will coordinate the printing and mailing.
- Mailing List - TRG to coordinate. Vons to supply names of appropriate VIP's and media to include food writers/editors, and trade publications.
- Media Participants - TRG to work with Vons to determine key media and VIP's to invite to participate
- Player (s) - VS
- Period Clothing - TRG
- Women's Tennis Association - TRG
- Celebrity (s) - Lippin Group
- Insurance - VS
- Player recipes - TRG/VS
- Publicity - TRG to coordinate with assistance from Vons. Vons will coordinate trade press, in-house mailers to customers and in-store signage. TRG to provide necessary artwork including logos and photographs.

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EVENT DAY

- Food - Vons (Approximately 100 people)
- Tent - Vons
- Chairs/Tables - Vons
- Speaker system (Courtside and Tent) - Vons
- 10' x 10' platform - Vons
- Court/Net - TRG/VS
- Flowers - Vons
- Banners - TRG/VS
- Wireless Microphones - TRG to investigate cost
- Mult-box - Vons
- Easel - Vons
- Podium - Vons
- Large Draw Board - TRG
- Umpire - TRG
- Radar Gun - TRG
- Stanchions/Roping - Vons
- Photographer - VS
- Dressing Area for Participants - Vons

TENTATIVE SCHEDULE OF EVENTS

- Thursday, August 5
 - block-off area in parking lot
 - chairs/tables/stanchions/sound system delivered
- Friday, August 6
 - 8:30 a.m. TRG/Vons arrive site
 - 9:00 a.m. Tent delivered and set-up
 - 9:00 a.m. Outline court
 - 10:00 a.m. Tent decoration
 - 11:30 a.m. VIP's/Player arrive
 - 12:00 p.m. Round-robin begins
 - 12:45 p.m. Round-robin concludes, move to tent
 - 1:00 p.m. Jan Diamond, tournament director, welcome and introduction of VIP's
 - 1:05 p.m. WTA welcome and introduction of player
 - 1:07 p.m. Player greetings
 - 1:10 p.m. WTA explanation of draw
 - 1:15 p.m. Draw begins
 - 2:00 p.m. Draw concludes
 - 2:05 p.m. One-on-one interviews
 - 2:30 p.m. Event concludes

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The Robbins Group
A PUBLIC RELATIONS COMPANY

M E M O R A N D U M

TO: Janine Goldberg
Virginia Slims Tennis

FROM: Ann Victor
The Robbins Group

RE: Wimbledon Requests

DATE: June 22, 1993

Hope all is well across the pond. Below are the first batch of requests.

- Arantxa Sanchez Vicario Conference Call -
 - Confirmed writers
 - Janis Carr Orange County Register
 - Marc Stein L.A. Daily News
 - Greg Christensen San Gabriel Valley Tribune
 - Dave Ross Long Beach Press Telegram
 - Ricardo Jimenez La Opinion
 - Possible writers
 - Mitch Chortkoff Daily Breeze
 - Lisa Saxon Riverside Press Enterprise
- Irene Garcia from the L.A. Times/South Bay is interested in the "Men Behind the Women" coaching story with Craig Kardon, Dennis Ralston and Carlos Kirmayer. She is available next Monday and Tuesday to do the interviews 310-791-2227. Also, please try to have Fred set-up a photo with the trio.
- Following is a questionnaire and a list of players I am interested in having responses from. Martina, Arantxa, Gaby, Zina, Kimiko, Pam, Rehe, Davenport, (Graham & Po if they are playing doubles) Also, any notes on the last four local gals.

cc: M. Robbins

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VIRGINIA SLIMS OF L.A.

NAME _____

Superstitions on and off the court _____

Favorite thing to do in L.A. _____

Something you always wanted to do in L.A. _____

What are the three most important things to take when you travel?

If you were designing a hotel, what three things would be the most important to have in it?

Favorite hotel/vacation spot in the world and why?

What is your worst travel nightmare?

When traveling, do you have any specific dietary needs or favorite dishes you like for the hotel chef to prepare?

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The Robbins Group

A PUBLIC RELATIONS COMPANY

MEMORANDUM

TO: Janine Goldberg
Virginia Slims Tennis

FROM: Ann Victor
The Robbins Group

RE: L.A. Times Travel Story

DATE: June 23, 1993

Per our earlier conversation, Chris Reynolds of the L.A. Times travel section has agreed to a story on the players' favorite restaurants/hotels in the U.S. with a side-bar on safety advise for women that travel.

There are two parts needed to accomplish this story. First is a questionnaire (see attached), second is an interview with Pam Shriver and/or Zina Garrison-Jackson. The pitch on Pam was that she is articulate, well traveled and can offer some fun insights into the food/hotel experiences around the country. Zina can address the issue of regulating a diet while on the road.

Chris said he is always in the office and would be available all day Thursday or Friday from 9 - 4 for the interviews. His number is 213-237-7845. Because of the players varied schedules the interviews could be completed next week, as well.

We briefly discussed a photo. He mentioned possibly using something from the file. However, once we get the story going, I will readdress the issue. A possible angle would be to set-up something in the States, with Martina and Zina as they will play each other in World TeamTennis competition in Orange County. We can discuss this later.

Attached is my wish list of players. Each player does not have to respond to each question. Also, I have listed a few players that are not entered into the tournament because of their name value for the L.A. Times.

Please call me in the morning to discuss further. I will be up at 6 a.m. and plan to leave my house at 6:45 a.m. for a meeting.

Thank you for your attention to this request.

cc: M. Robbins

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VIRGINIA SLIMS OF LOS ANGELES
L.A. TIMES/TRAVEL QUESTIONNAIRE

What qualities do you look for in restaurant/hotel _____

What is your favorite restaurant/hotel in (city) and are there any special reasons why you like it? -- (for the restaurant) special dish that you always go back for (or for the hotel) any special service they offer?

New York _____

San Francisco _____

Chicago _____

Miami _____

Philadelphia _____

Washington, DC _____

Nashville _____

San Diego _____

Palm Springs _____

Houston _____

South Carolina _____

Atlanta _____

Are there any restaurants/hotels in the above cities you would warn people away from and why? _____

What safety advise would you offer to women travelers? _____

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VIRGINIA SLIMS OF LOS ANGELES

PLAYER REQUEST LIST

TRAVEL ARTICLE/L.A. TIMES

Martina Navratilova

Gabriela Sabatini

Arantxa Sanchez Vicario

Zina Garrison-Jackson

Pam Shriver

Gigi Fernandez

Jana Novotna

Leila Meskhi

Stephanie Rehe

Lyndsay Davenport

**Jennifer Capriati

**Steffi Graf

** Not entered into the tournament

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TRAVEL INSIDER

How to Play It Safe When Visiting American Cities

■ **Tourism:** It's easy to learn about crime and safety overseas, but data on domestic hot spots is sketchy.

By CHRISTOPHER REYNOLDS
TIMES TRAVEL WRITER

City safety—inside and outside the United States—has probably never been a bigger issue for travelers than it is now.

Those traveling to foreign destinations can learn of coups and fevers from hot lines of the U.S. State Department (202-647-5225) and the federal Centers for Disease Control (404-639-2572).

But if you're wondering how safe you'll be in New York, Miami—or Los Angeles—whom do you call? The State Department doesn't monitor domestic destinations. The local visitors' bureau and chamber of commerce, like such organizations everywhere, can be expected to put a cheery spin on things. The police department isn't set up to take tourism calls. And your travel agent knows what she or he has read in the newspapers, and that's about it.

There appears to be no agency in the United States that specifically evaluates crime and safety conditions with the domestic tourist in mind. And more and more, travelers seem to be wondering about such things. The last month of national anxiety over Los Angeles is one example; Miami is another.

There and in the surrounding south Florida area, six foreign tourists have been killed since December and many others have been victimized by muggers and purse snatchers. Troubled by the prospect of a devastated tourism trade, Miami city officials are planning the removal of telltale rental-car tags. This month they installed simplified street signs to help tourists find their way and opened a new airport tourist-information booth with maps and directions in five languages.

No one can say how much such measures will calm fears, or if domestic travelers will be less troubled than foreign visitors. But as Los Angeles Convention and Visitors Bureau senior vice president Michael Collins acknowledged recently, when tourist-related crime statistics begin to stack up, "It raises questions, whether you're from Berlin or [from] Hoboken."

In situations such as Miami's, said Emily Porter, spokeswoman for the American Society of Travel Agents, "We encourage our travel agent members to keep up with the news and disclose any information their clients will need about a particular destination. . . . But ultimately it's a personal decision. . . . The best thing to do, I guess, is to read the news and call friends if you have friends in the area. Because even the media can distort information."

(Collins agreed quickly with that. When I called last week, he was stewing over the Time magazine cover story of April 19: "Los Angeles: Is the City of Angels Going to Hell?").

Here's the rub. Though all sides agree that travelers are asking more questions these days, several tourism officials maintain that, since virtually every city's landscape is widely varied and constantly changing, any effort to assess domestic risks to tourists is likely to be seriously flawed. An imperfect survey portraying itself as an objective measure, said Collins, might be "enormously destructive."

As a sophisticated traveler, Collins asserted, you recognize the general risks of a place and "govern yourself accordingly."

Still, a tourist wonders.

"As a traveler, I would like to know these things," wrote a Santa Monica reader in a recent letter to this section. (When I called her, she requested anonymity.) "Of course, word gets around about different destinations, but to have the information presented in a formal way would be very helpful, I think."

Japan's Foreign Ministry, counterpart to the U.S. State Department, provides that country's travelers with warnings and updates about foreign destinations, including the U.S. But when I called Takashi Matsumura, the Japanese consul in Los Angeles, on April 13, he noted that the only Foreign Ministry update for any U.S. destination was a "caution" advising Los Angeles visitors of tension over the then-pending verdict in the Rodney King civil-rights trial.

The American Society of Travel Agents, having noted "growing concern about personal safety while traveling," has responded with new information. But it's far more general than specific. The group is updating its *Traveling Safety* brochure and will publish a new version next month. (Copies should be available from the group's roughly-12,000 member agents nationwide.) As with most such lists, many of the suggestions are matters of common sense. But

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they bear repeating. Too many travelers behave more recklessly on the road than they do at home. A sampling:

- If you will be renting a car, get maps in advance and clearly write out the directions from the airport to your hotel. If you need to stop for directions, go to well-lit public areas. Keep the phone numbers of your destination with you.

- Lock your car doors while driving. Do not pick up strangers or stop for people you don't know. Police cars will have blue and red lights; do not stop for cars flashing their high-beams. Be observant before entering parking lots. When returning to your hotel at night, use the main entrance.

- Close and lock your hotel room door at all times. Check sliding glass doors, windows and connecting room doors. Once doors are closed, don't answer knocks without verifying who it is. If someone claims to be a hotel employee, call the front desk to verify.

- Don't carelessly display keys in public areas, such as restaurant tables or swimming-pool areas, where they can be stolen.

- Put valuables in the hotel safe. Do not leave valuables in your car.

The FBI is another potential source here.

Since 1930, that agency's Uniform Crime Reporting Program has gathered crime statistics from city, county and state law-enforcement officials. The report calculates a Crime Index for major cities and all states, compiling reported instances of murder, non-negligent manslaughter, forcible rape, robbery, aggravated assault, burglary, larceny-theft and motor-vehicle theft. This is the data base that makes it possible for television commentators to intone that someone is murdered in America every 21 minutes.

The usefulness of the FBI book can be assailed on several fronts. Are robberies on the notorious west side of Anytown a legitimate reason to spurn the east side? If authorities believe New Yorkers are less likely to report crimes than Seattle residents, then how can one fairly compare the *reported* crime rates in the two states? And what can a tourist learn from statistics that don't isolate crimes against visitors? Yet if you go looking for a domestic source of comparative figures on crime rates in the U.S., the FBI figures are about the best you can do.

The most recent Uniform Crime Report compilation, which summarizes figures for 1991, found that the year's most crime-ridden month was August—when temperatures are highest in much of North America. The least criminal month was February, when temperatures are lowest.

The state with the lowest rate of reported Crime Index offenses was West Virginia, with 2,663.4 per 100,000 residents. The figure for California: 6,772.6 per 100,000. For the Los Angeles-Long Beach metropolitan area: 7,622.6 per 100,000.

Nationwide, the report found that 5,898 Crime Index offenses were reported for each 100,000 in population. Rates per capita were highest in metropolitan areas, lowest in rural areas. Averaged by region, rates of crime involving property were highest in the Western states, followed by those in the South, the Midwest and the Northeast, in that order. The pattern was similar for violent crime, except that the Northeast was more violent than the Midwest.

Here are numbers for a sampling of popular destination cities, alphabetically listed. The figures tally annual Crime Index offenses per 100,000 residents. (Federal officials gather figures but don't calculate crime rates for metropolitan areas with populations under 100,000.) In most cases, statistics were gathered from city police and agencies in surrounding metropolitan areas.

Atlanta: 8,317.0
Boston: 5,475.0
Dallas: 10,039.3
Denver: 6,620.7
Detroit: 7,056.4
Honolulu: 5,958.7
Houston: 8,188.7
Kansas City: 7,478.5
Las Vegas: 7,023.3
Miami: 12,786.1
Minneapolis-St. Paul: 5,572.8
New Orleans: 8,839.5
New York: 8,484.4
Philadelphia: 4,854.6
Phoenix: 8,179.4
Portland, Ore.: 6,778.8
San Diego: 6,820.4
San Francisco: 6,790.6
Seattle: 7,153.8
Washington, D.C.: 5,898.6

If you keep the underlying message of these figures in mind while traveling—that is, bad things can happen anywhere, especially to those who are inattentive—you'll probably be safer for it. Tailor your travels to its details, however, and you could end up crazy—or in West Virginia on a cold February night.

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The Robbins Group

A PUBLIC RELATIONS COMPANY

M E M O R A N D U M

TO: Janine Goldberg
Virginia Slims Tennis

FROM: Ann Victor
The Robbins Group

RE: "Phenom"/Arthur Ashe

DATE: June 25, 1993

In looking for a high-profile function to benefit the Arthur Ashe Foundation of the Defeat of AIDS, Marcia and I think it would be worth exploring a tie-in with the "Phenom" show.

Based on our earlier conversation of having a media reception on the show's set, we suggest turning it into fundraiser. We could hold a cocktail reception with either a silent or live auction. Colombia Pictures Television (producers of the show), the Lippin Group and The Robbins Group could work together to solicit auction items.

A local AIDS group should be brought in to provide a substantial mailing list. They would share in the proceeds.

Let's discuss on Monday with Marcia how best to proceed. Please leave me voice mail with a convenient time for us to reach you.

cc: M. Robbins

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The Robbins Group

A PUBLIC RELATIONS COMPANY

M E M O R A N D U M

TO: Janine Goldberg
Virginia Slims Tennis

FROM: Marcia Robbins/Ann Victor
The Robbins Group

RE: Virginia Slims of L.A./Status Report #2

DATE: July 15, 1993

I. PUBLICITY

1. Long Lead

- o Tennis West - A big coup here! For the first time in recent years, the cover of the magazine is shared by the major tennis events in Southern California rather than just the men's tournament. A photo of Martina Navratilova is on the cover with a full page story inside.
- o City Sports Magazine - They opted not to do the coaching story, but are planning to run an item on the event for August.

2. Advance

o One-on-ones

- L.A. Times - Due to scheduling conflicts, Martina Navratilova was unable to speak with Tommy Bonk at Wimbledon. We tried to arrange time for him to speak with her while she was in Orange County for World TeamTenis, but he was available for the interview. He has now requested Gabriela Sabatini, if she is in town prior to the event. We will continue to follow-up.
- L.A. Times - Jim Murray, who had previously expressed interest in interviewing Martina also became unavailable because of his new book promotions. He also has changed his request and would like to speak with Gaby.

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I. PUBLICITY (cont)

2. Advance (cont)

o One-on-ones (cont)

- L.A. Times - Jerry Crowe completed a phone interview with Gigi Fernandez. It ran on Sunday, July 11. The body of the story did not have a mention, although the notes column did list Gigi, Lindsay Davenport and Pam Shriver as having entered the tournament.

o Conference Calls

- Tennis Beat Writers - After one false start, we completed a conference call with Arantxa Sanchez Vicario during Wimbledon. Listed below are the reporters that participated. Notes were faxed to media not on the call.

Janis Carr	Orange County Register
Ricardo Jimenez	La Opinion
Marc Stein	L.A. Daily News
Greg Christensen	San Gabriel Valley Tribune
Dave Ross	Long Beach Press Telegram

o - Hispanic Media - We are working with Heather to set-up a conference call with Gigi Fernandez on Monday or Tuesday of next week. To date, we have received five positive responses. With the exception of La Opinion, all the publications are weekly. We will service them with photos.

3. Tournament Week

- o KABC-TV -- They have contacted us regarding Martina Navratilova appearing on the post-football game show Monday, August 9. Heather is researching Martina's availability.
- o KCAL-TV -- They have requested a one-on-one interview with Martina during the tournament. We would like to fulfill this request, if she is available.
- o Up Close with Roy Firestone -- They have contacted us regarding Pam Shriver. They would like for her to tape the show on Monday, August 9 to air on Tuesday or Wednesday of that week. We will work with Heather to determine her availability.
- o KABC Radio -- The Peter Tilden show has requested an interview with Martina.

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I. PUBLICITY (cont)

4. Off-Sports

- o Travel -- We pitched Chris Reynolds, L.A. Times travel writer, on a "Players Pick Their Favorite Hotels/Restaurants in the U.S." story. He loved the idea and has completed an interview with Pam Shriver. He has yet to connect with Zina Garrison. We are in the process of compiling the answers to the questionaires you completed with the players at Wimbledon. The story is tentatively scheduled to run on Sunday, August 8. His column does not run photos, but we are trying to set one up using Zina when she is in Orange County for World TeamTennis.
- o Gaby's Perfume -- We have finally found the PR firm that is handling the publicity for the perfume line. By the end of the week we should be receiving complete press kits and can begin to pitch the media.
- o "Phenom" -- Production for the show is now slated to begin the week of August 2 which precludes having their cast members involved in the draw. At this point, any involvement with the show will center on the set or at the tournament which you have indicted will be handled by The Lippin Group.
- o Business, "The Marketing of Gaby" -- Per our last conversation, we are awaiting answers to marketing questions you faxed to Dick Dell on our behalf, before we can develop a complete pitch. We appreciate your diligence in trying to get responses.
- o Radisson Hotel -- Due to scheduling problems and travel consideration, we have been unable to meet with Tim McGil the sales manager. We are continue to pursue and set-up a meeting.
- o Gaby and Sushi -- We spoke with our contact at People Magazine who expressed interest in this story. Per our conversation, we will alert Brad Buyce and continue to follow-up with her.

II. PROMOTIONS

- o Spanish Consulate -- Arantxa has agreed to be honored by the L.A. Consulate. We are awaiting a definite answer on the Tuesday, August 10 date. Plans are to hold the event at the Regent Beverly Wilshire. We will be able to invite a total of 10-15 tournament representatives and/or officials. We work with The Lippin Group to invite David Hasslehoff, who is friendly with Arantxa for possible additional media exposure.

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II. PROMOTIONS (cont)

- o Nisei Festival -- A tentative yes has been received from Kimiko, but we are still awaiting final approval.
- o Guinness Museum Of World Records -- Per a previous conversation, we will not pursue this promotion based on other requests on Martina's time.
- o Tour of Star Homes -- We have yet to participate in one of their tours. We are hopeful can do it within the week. According to Rosie O'Donnell's publicist, she is unavailable to participate as a tour guide. We are still awaiting word from Berry Gordy. We have spoken with The Lippin Group to try and help find a celebrity guide.
- o Breakfast at Wimbledon -- This was a very successful public relations event because it brought together the Long Beach Press Telegram, a tournament sponsor, and Legends Restaurant. While the event was not well attended, it did generate some small publicity in the Press Telegram and through Legends. The marketing manager is very interested in pursing the event next year and he feels with a longer lead time we could have a nice turn-out. It is something we should consider, especially because their is minimal costs involved.
- o Vons -- A site check was completed at the Burbank Pavilions. It is approximately one mile from KNBC studios and near the 134 fwy. It is located in a relatively new shopping center in a residential area. There is horse stable across the street. There is a wide-open area on the right hand side of the store to set up the court. At this point, we are awaiting direction from you regarding player availability and Vons' interest in pursuing the event. Per our earlier conversation, the media was interested in the period costumes and that seems to be our best hook. We will work with The Lippin Group to secure a few celebrities. Additionally, we will work with Annalee to contact Wilt Chamberlin to determine his interest in attending. A fun photo would be Wilt in the costume, if they are available in his size. We will research this further.

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The Robbins Group

A PUBLIC RELATIONS COMPANY

MEMORANDUM

TO: Heather Hellman
Virginia Slims

FROM: Ann Victor
The Robbins Group

RE: Martina Navratilova Conference Call

DATE: July 21, 1993

Listed below is the pertinent information for the call. Per our discussion, Christine Calandra will be monitoring the call from The Robbins Group with a tape recorder to provide transcripts. Tommy Bonk has request five minutes with Martina following the call since he did not have the opportunity to speak with her at Wimbleon. I appreciate you trying to fill this request. He would like to have something different then the rest of the reporters. He is planning to use this for his tournament advance.

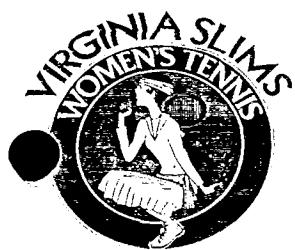
I'll touch base before the call. If there is a problem, you can beep me at 818-607-4417, it is suppose to work on the plane. Thanks for your help.

NUMBER TO CALL IN: 800-232-1234
ID #: WR 20133
TIME: 12:30 P.M., PST

PARTICIPANTS	PHONE NUMBER	PUBLICATION
MARTINA NAVRATILOVA	404-636-0604	
HEATHER HELLMAN	310-491-0098	
CHRISTINE CALANDRA	818-776-1175	
TOMMY BONK	213-237-7145	L.A. TIMES
JANIS CARR	714-744-3613	REGISTER
RICARDO JIMENEZ	818-917-7054	LA OPINION
MARC STEIN	818-713-3608	DAILY NEWS
DAVE ROSS	714-377-9750	LONG BEACH
JIM SHORT	WILL CALL IN	RIVERSIDE
MITCH CHORTKOFF	WILL CALL IN	DAILY BREEZE (POSSIBLE)

CC: M. ROBBINS

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\$375,000 VIRGINIA SLIMS OF LOS ANGELES

FACT SHEET

WHO: Defending champion Martina Navratilova, Gabriela Sabatini Arantxa Sanchez Vicario, Pam Shriver, Zina Garrison-Jackson, Lindsay Davenport, Tracy Austin and many more.

WHAT: Celebrating its 22nd year, the Virginia Slims of Los Angeles will feature 56 of the top women singles players and 28 of the top doubles teams in the world vying for \$375,000 in prize money. The tournament, held August 9 - 15 at the Manhattan Country Club, is presented by BMW. The 41st stop on the 1993 Kraft Tour will award \$75,000 to the winner.

WHEN:	<u>Qualifying:</u>	Saturday, August 7	10:00 a.m.
		Sunday, August 8	10:00 a.m.
	<u>Main Draw:</u>	Monday, August 9	9:00 a.m./7:00 p.m.
		Tuesday, August 10	9:00 a.m./7:00 p.m.
		Wednesday, August 11	10:00 a.m./7:00 p.m.
		Thursday, August 12	10:00 a.m./7:00 p.m.
	<u>Quarterfinals:</u>	Friday, August 13	11:00 a.m./7:00 p.m.
	<u>Semifinals:</u>	Saturday, August 14	1:00 p.m./7:00 p.m.
	<u>Finals:</u>	Sunday, August 15	2:00 p.m.

WHERE: The Manhattan Country Club, 1330 Park View Avenue, Manhattan Beach, CA 90266. The Club is located just off the 405 Freeway (Rosecrans exit), east of Sepulveda Blvd.

TICKETS: Individual tickets range in price from \$10 to \$28. Special ticket packages range from \$60 to \$150. They are available at TicketMaster outlets, May Company and Music Plus or by calling the tournament office at 310-546-7753.

-more-

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VIRGINIA SLIMS OF LOS ANGELES/FACT SHEET
Page 2

SURFACE: Hardcourt

DRAW: 56 Singles, 28 Doubles, 32 Qualifying
Maindraw: 64 draw/16 seeds/8 byes
Doubles: 32 draw/8 seeds/4byes
Qualifying: 32 draw/8 seeds/no byes

PRIZE MONEY BREAKDOWN: \$375,000 Total Purse

56-player Singles:	Winner	\$75,000
	Finalist	\$30,000
	Semifinalist	\$15,000
	Quarterfinalist	\$ 7,500
	Round of 16	\$ 3,750
	Round of 32	\$ 1,875
	Round of 64	\$ 1,025

32-team Doubles:	Winner	\$22,500
	Finalist	\$11,250
	Semifinalist	\$ 5,650
	Quarterfinalist	\$ 2,800
	Round of 16	\$ 1,500
	Round of 28	\$ 775

32-player Qualifying:		
	9-16	\$ 750
	17-32	\$ 525

KRAFT TOUR POINTS:

Singles:	Winner:	300	Doubles:	Winner	300
	Finalist:	210		Finalist:	210
	Semifinalist:	135		Semifinalist:	135
	Quarterfinalist:	70		Quarterfinalist:	70
	Round of 16:	35		Round of 16:	35
	Round of 32:	18		Round of 28:	18
	Round of 64:	9			

Points are awarded at every Kraft Tour event. The top 16 singles and 8 doubles teams, determined by points accumulated during the year, will compete at the \$3.5 Million Dollar Virginia Slims Championships in New York's Madison Square Garden in November.

IMPORTANT PHONE NUMBERS:

MEDIA CENTER:	(310) 546-9400
MEDIA CENTER FAX:	(310) 546-9420
TOURNAMENT OFFICE:	(310) 546-7753
MANHATTAN COUNTRY CLUB:	(310) 546-5656
RADDISON HOTEL:	(310) 546-7511

-END-

VIRGINIA SLIMS TENNIS DRAW SHEET

1 A. SANCHEZ VICARIO	SANCHEZ VICARIO	SANCHEZ VICARIO	\$375,000 VIRGINIA SLIMS OF LOS ANGELES
2 BYE			AUGUST 9 - 15, 1993
3 M. Jaggard-Lai	Jaggard-Lai	6-1, 6-2	SANCHEZ VICARIO
4 Mall	6-7 (3), 6-4, 6-2		
5 T. Ignatieva	Wood		SANCHEZ VICARIO
6 C. Wood	6-7 (5), 6-4, 6-3	HALARD	6-4, 6-7 (4), 6-0
7 R. White	HALARD	6-2, 6-1	
8 J. HALARD	6-2, 6-2		SANCHEZ VICARIO
9 L. DAVENPORT	DAVENPORT		6-3, 3-6, 6-2
10 C. Porwik	6-4, 6-2	DAVENPORT	
11 M. J. Gaidano	Baudone	6-2, 6-1	GARRISON-JACKSON
12 N. Baudone			6-3, 7-6 (5)
13 R. McQuillan	6-2, 3-6, 6-3		
14 A. Keller	Keller		
15 BYE	6-4, 6-2	GARRISON-JACKSON	
16 Z. GARRISON-JACKSON	GARRISON-JACKSON	6-3, 6-4	SANCHEZ VICARIO
17 M. MALEEVA	M. MALEEVA		7-5, 6-2
18 BYE		M. MALEEVA	
19 C. Kuhlman	Colarsa	6-3, 6-4	
20 L. Colarsa	7-5, 6-3		M. MALEEVA
21 J. Kruger	Kruger		7-6 (7), 6-4
22 A. Henricksson		CAVALDON	
23 R. De Los Rios	CAVALDON	6-0, 6-2	
24 A. CAVALDON	6-1, 6-0		McNEIL
25 L. MCNEIL	McNEIL		1-6, 7-6 (4), 7-5
26 K. Quentrec	7-5, 6-3	McNEIL	
27 T. Whitlinger	Whitlinger	6-1, 6-2	
28 N. Arendt	6-1, 6-2		McNEIL
29 D. Scott	Scott		6-4, 6-7 (2), 6-2
30 J. Durie			
31 N. SUKOVA	SUKOVA	6-1, 6-2	NAVRATILOVA
32 M. PIERCE	PIERCE		7-5, 7-6 (4) WINNER
33 BYE		PIERCE	
34 E. Smylie	E. Smylie	6-4, 6-3	
35 J. Watanabe	6-0, 6-3		Po
36 S. Stafford	Dahlman		6-4, 6-4
37 N. Dahlman	6-3, 6-3	K. Po	
38 K. Po	6-3, 6-3		
39 L. RAYMOND	Po	6-4, 6-4	SABATINI
40 G. FERNANDEZ	6-7 (5), 6-4, 6-1		
41 T. Austin	Austin		6-4, 6-2
42 L. Field	6-3, 6-4		
43 E. Likhovtseva	Likhovtseva	4-6, 6-3, 7-5	
44 K. Radford	6-4, 6-2		SABATINI
45 K. Rinaldi	Rinaldi		6-1, 6-3
46 BYE	6-2, 6-2	SABATINI	
47 C. SABATINI	SABATINI	6-3, 7-6 (2)	
48 A. COETZER	COETZER		
49 BYE		COETZER	
50 R. Hiraki	Hiraki	7-6 (7), 6-4	
51 K. Phibus	6-2, 6-0		COETZER
52 L. Kelesi	H. Kelesi		6-4, 6-7 (4), 6-2
53 T. Morton	7-6 (4), 6-4	Kelesi	
54 L. Allen	7-6 (5), 6-3		
55 Y. BASUKI	BASUKI		
56 K. MALEEVA	3-6, 6-3, 6-2		NAVRATILOVA
57 N. Nideffet	Nideffet		6-1, 6-1
58 Price	6-7 (5), 6-4	6-4 Nideffet	
59 Strnadova	Strnadova	6-2, 3-6, 6-1	NAVRATILOVA
60 C. Papadaki	7-5, 6-7 (6), 7-5		
61 E. Brioukhovets	Brioukhovets		
62 BYE	6-2, 6-1	NAVRATILOVA	
63 M. NAVRATILOVA	NAVRATILOVA	6-2, 6-2	

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VIRGINIA SLIMS TENNIS DRAW SHEET

A KRAFT GENERAL FOODS WORLD TOUR EVENT

KRAFT GENERAL FOODS WORLD TOURNAMENT			
(1) G. FERNANDEZ/ZVEREVA	G. FERNANDEZ/ZVEREVA	\$375,000 VIRGINIA SLIMS OF LOS ANGELES	
2 BYE		FERNANDEZ/ZVEREVA	DOUBLES DRAW
3 Emmons/Price	Emmons/Price	6-1, 4-6, 6-3	
(WC) Harper/Magers	G-2, 7-5		G. FERNANDEZ/ZVEREVA
5 MacGregor/Stafford	MacGregor/Stafford		G-3, 6-1
6 Hiraki/Ritter	3-6, 6-2, 6-1	MacGregor/Stafford	
7 E. DeLone/Testud	GRAHAM/NIDEFFER	G-4, 4-6, 7-6 (1)	
(6) 8 GRAHAM/NIDEFFER	G-3, 6-4		C. FERNANDEZ/ZVEREVA
(LL) 9 Baudone/R. Kochta	Baudone/R. Kochta		4-6, 6-4, 6-3
10 BYE			
11 Richardson/Wood	Arendt/Radford	G-4, 6-0	
12 Arendt/Radford	Arendt/Radford	G-7 (8), 6-2, 6-2	DAVENPORT/R. WHITE
13 Durie/Jaggard-Lai	Durie/Jaggard-Lai		G-1, 6-7(4), 6-1
(LL) 14 Morton/Seqal	7-5, 7-5	DAVENPORT/R. WHITE	
15 Dahlman/Lake	DAVENPORT/WHITE	G-3, 4-6, 6-1	
(7) 16 DAVENPORT/R. WHITE	G-1, 6-2		SANCHEZ VICARIO/SUKOVA
(8) 17 McQUILLAN/PORWIK	McQUILLAN/PORWIK		7-6 (4), 6-3
(Q) 18 Myrne/Field	G-1, 6-3	McQUILLAN/PORWIK	WINNER
19 Halard/K. Maleeva	Benjamin/Caidano	6-3, 6-2	
20 Benjamin/Caidano	6-4, 6-4	MCQUILLAN/PORWIK	
21 Basuki/Miyagi	Basuki/Miyagi	7-6 (4), 6-7 (4), 6-2	
22 Colarsa/Suire	7-6 (4), 7-5	GARRISON-JACKSON/RINALDI	
23 BYE		6-4, 6-3	
(4) 24 GARRISON-JACKSON/RINALDI	GARRISON-JACKSON/RINALDI		SANCHEZ VICARIO/
5) 25 COETZER/M. MALEEEVA	Brioukhovets/Medvedeva		SUKOVA
26 Brioukhovets/Medvedeva	7-6 (3), 6-3	McNeil/Sabatini	6-2, 6-2
27 Allen/Henricksson	McNeil/Sabatini	7-5, 6-3	
28 McNeil/Sabatini	6-2, 6-4	SANCHEZ VICARIO/SUKOVA	
29 Keller/Pratt	Kuhlman/Po		1-6, 6-3, 6-4
30 Kuhlman/Po	6-3, 7-6 (4)	SANCHEZ VICARIO/SUKOVA	
31 BYE		6-7 (4), 6-0, 6-2	
(2) 32 SANCHEZ VICARIO/SUKOVA	SANCHEZ VICARIO/SUKOVA		

SEEDS

SITE VS of Los Angeles
DATES _____
PURSE _____
DRAW _____
SURFACE _____

1 C. FERNANDEZ/ZVEREVA
2 SANCHEZ-VICARIO/SUKOVA
3 SURIVIER/SMYLLIE
4 GARRISON-JACKSON/RINALDI
5 COETZER/M. MALEJAVA
6 GRAHAM/NIDEFFER
7 DAVENPORT/R. WHITE

PRIZE MONEY

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VII. MAILINGS

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VII. MAILINGS

We again used timely news releases to announce the player field. The dates are set to coincide with the tennis column in the L.A. Times.

May	Calendar Listing
May 13	Navratilova/Sanchez Vicario/Sabatini
June 20	Breakfast at Wimbledon
June 20	Novotna/Date/Garrison Jackson
July 8	Novotna Withdraws
July 8	Davenport/Shriver/Fernandez
July 28	Austin/Pierce
July 30	Billie Jean King Service Award
August 6	Wildcards
August 9	Arantxa/Spanish Consulate
August 7	Billie Jean King Service Award
August 11	Racquet Auction
August 12	Racquet Auction results

2040230827



CONTACT:

Marcia Robbins/Ann Victor
The Robbins Group
818-776-1244, ext. 17

\$375,000 VIRGINIA SLIMS OF LOS ANGELES

CALENDAR LISTING

WHO: Defending champion Martina Navratilova, Gabriela Sabatini Arantxa Sanchez Vicario, Pam Shriver, Zina Garrison-Jackson, Jana Novotna, Amy Frazier and many more.

WHAT: Celebrating its 22nd year, the Virginia Slims of Los Angeles will feature 56 of the top women singles players and 28 of the top doubles teams in the world vying for \$375,000 in prize money. The tournament, held August 9 - 15 at the Manhattan Country Club, is presented by BMW. The 41st stop on the 1993 Kraft Tour will award \$75,000 to the winner.

WHEN:	<u>Qualifying:</u>	Saturday, August 7	10:00 a.m.
		Sunday, August 8	10:00 a.m.
	<u>Main Draw:</u>	Monday, August 9	9:00 a.m./7:00 p.m.
		Tuesday, August 10	9:00 a.m./7:00 p.m.
		Wednesday, August 11	10:00 a.m./7:00 p.m.
		Thursday, August 12	10:00 a.m./7:00 p.m.
	<u>Quarterfinals:</u>	Friday, August 13	11:00 a.m./7:00 p.m.
	<u>Semifinals:</u>	Saturday, August 14	1:00 p.m./7:00 p.m.
	<u>Finals:</u>	Sunday, August 15	2:00 p.m.

WHERE: The Manhattan Country Club, 1330 Park View Avenue, Manhattan Beach, CA 90266. The Club is located just off the 405 Freeway (Rosecrans exit), east of Sepulveda Blvd.

TICKETS: Individual tickets range in price from \$10 to \$28. Special ticket packages range from \$60 to \$150. They are available at TicketMaster outlets, May Company and Music Plus or by calling the tournament office at 310-546-7753.

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Southern California BMW Dealers
presents the

VIRGINIA SLIMS OF LOS ANGELES

August 9 - 15, 1993
CONTACT: Marcia Robbins/Ann Victor
The Robbins Group
818-776-1244, ext. 17

THREE OF THE WORLD'S TOP FIVE PLAYERS ENTER
\$375,000 VIRGINIA SLIMS OF LOS ANGELES

Navratilova to Defend Title

LOS ANGELES (May 13, 1993) -- Arantxa Sanchez Vicario, Martina Navratilova and Gabriela Sabatini, three of the top five players in the world, have entered the \$375,000 Virginia Slims of Los Angeles, presented by BMW. Combined, this trio has won 200 career singles titles and over \$29 million in prize money.

A summer tradition in Southern California, the tournament will be held August 9-15 at the Manhattan Country Club in Manhattan Beach, Calif. The 41st stop on the 1993 Kraft Tour will consist of 56 singles players and 28 doubles teams with the winner in singles receiving \$75,000.

Sanchez Vicario is the hottest player on the tour this year and is enjoying a career-high Virginia Slims Ranking of No. 3. To date in 1993, she is the only player to have won four events. She successfully defended her title at Lipton with a win over Steffi Graf and again defeated her in the final at the Citizen Cup. Her two other victories were at Amelia Island and Barcelona. Additionally, she was a finalist at Hilton Head and the Virginia Slims of Florida and reached the semifinals of two other events. A clay court specialist, Sanchez Vicario is a favorite to capture a second French Open championship next month in Paris.

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Navratilova, the winningest player in the history of tennis and the No. 4 player in the Virginia Slims Rankings, will defend her 1992 title at the Virginia Slims of Los Angeles, an event she has won a record seven times. Off to a strong start in 1993, she has won two of the four events she has played. At Paris, she upset No. 1 ranked Monica Seles in the final and at Tokyo she defeated Graf in the semifinals and went on to win the tournament. At the Virginia Slims of Chicago she reached the final and was a quarterfinalist at the Italian Open. The victory earlier this year against Seles gave Navratilova the dubious distinction of being the oldest player (36 years and four months) to beat the No. 1 player. The record had previously been held by Billie Jean King (36 years and three months) who ironically defeated a then-No. 1 ranked Navratilova at Houston in 1980. Navratilova's two victories continued a 19-year streak of winning two titles a year and boosted her bench-mark career singles titles to 163.

Sabatini of Argentina, No. 5 in the Virginia Slims Rankings, is returning to the tournament after a one-year absence. To date in 1993, she has reached the finals of the Italian Open and Amelia Island and the semifinals of five other events. In 1990, she captured her first grand slam title at the U.S. Open. She is being coached by Dennis Ralston who has coached such notable players as Chris Evert, Stan Smith, Roscoe Tanner and Yannick Noah. This year she has introduced "Magnetic" a new fragrance that is available at JC Penney.

The Virginia Slims of Los Angeles is one of six Virginia Slims sponsored events in the U.S. on the 1993 Kraft Tour, which culminates in November with the season-ending \$3.5 Million Virginia Slims Championships at New York's Madison Square Garden. The top 16 singles players and the top eight doubles teams, determined by points accumulated during the year will vie for the \$1 million in tournament prize money. The top 20 singles players and eight doubles teams will also be eligible to receive money from the \$2.5 million Virginia Slims Bonus Pool.

Tickets for the Virginia Slims of Los Angeles will be on sale May 19, ranging from \$10 to \$28. To charge tickets by phone, call the tournament office at 310-546-7753 or Ticketmaster outlets.

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VIRGINIA SLIMS OF LOS ANGELES

August 9 - 15, 1993
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The Robbins Group
818-776-1244, ext. 17

NOVOTNA, DATE AND GARRISON-JACKSON
ENTER \$375,000 VIRGINIA SLIMS OF LOS ANGELES

Navratilova to Defend Title

LOS ANGELES (June 10, 1993) -- Jana Novotna, Kimiko Date and Zina Garrison-Jackson will join Martina Navratilova, Arantxa Sanchez Vicario and Gabriela Sabatini in the \$375,000 Virginia Slims of Los Angeles, presented by BMW.

The 41st stop on the Kraft Tour will be played at Manhattan Country Club August 9 - 15. The 56-player field will offer \$75,000 to the winner.

The Czechoslovakian born Novotna notched her first tournament victory of the year and her ninth overall in February at Osaka, Japan. Currently No. 9 in the Virginia Slims Rankings, she has reached the semifinals of five events; Strasbourg, Hamburg, the Virginia Slims of Houston, Paris and Tokyo in addition to two quarterfinal appearances at the French Open and Lipton. Known primarily as a doubles specialist, she has 50 doubles titles including five Grand Slam doubles titles and is No. 3 in the Virginia Slims Doubles Rankings.

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Date burst onto the scene at the 1991 Virginia Slims of Los Angeles, where she became the first qualifier at a major tournament to reach the final. Although she lost to Seles, she captured the hearts of the fans. Currently No. 20 in the Virginia Slims Rankings, she has posted one victory this season at Tokyo and has been a finalist at Osaka and a semifinalist at Lipton.

Garrison-Jackson, who received the 1991 Billie Jean King Service award at the Virginia Slims of Los Angeles, added another victory to her credit this year at Oklahoma and she has reached the quarterfinals at the Virginia Slims of Florida and Chicago. Making her 11th appearance at Los Angeles, Garrison-Jackson has reached the semifinals of this tournament four times and the quarterfinals twice. This year, she has made a coaching change and is working with Bob Kersee, husband of Olympic champion Jackie Joyner Kersee.

The Virginia Slims of Los Angeles is one of six Virginia Slims sponsored events in the U.S. on the 1993 Kraft Tour, which culminates in November with the season-ending \$3.5 Million Virginia Slims Championships at New York's Madison Square Garden. The top 16 singles players and the top eight doubles teams, determined by points accumulated during the year will vie for the \$1 million in tournament prize money. The top 20 singles players and eight doubles teams will also be eligible to receive money from the \$2.5 million Virginia Slims Bonus Pool.

Tickets for the Virginia Slims of Los Angeles range from \$10 to \$28. To charge tickets by phone, call the tournament office at 310-546-7753 or Ticketmaster outlets.



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DAVENPORT, SHRIVER AND FERNANDEZ
ENTER \$375,000 VIRGINIA SLIMS OF LOS ANGELES

Navratilova, Sanchez Vicario and Sabatini Top Seeds

LOS ANGELES (July 8, 1993) -- Lindsay Davenport, Gigi Fernandez and Pam Shriver will join defending champion Martina Navratilova, Arantxa Sanchez Vicario and Gabriela Sabatini in the \$375,000 Virginia Slims of Los Angeles, presented by BMW.

The 41st stop on the Kraft Tour will be played at Manhattan Country Club August 9 - 15. The 56-player field will offer \$75,000 to the winner.

Davenport, a native of Southern California, is one of the hottest new players on the tour and is enjoying a career-high Virginia Slims Ranking of No. 25. She made her professional debut in stellar fashion, reaching the quarterfinals of the Indian Wells tournament and followed it up with an upset win over Gabriela Sabatini at the Virginia Slims of Florida to again reach the quarterfinals. She captured her first tournament victory of the 1993 season at the European Open. Formerly a top-ranked junior player, she has won junior singles and doubles championships at the U.S. Open and USTA National Girls 18s. In 1991 Tennis Magazine named her the Female Junior Player of the Year.



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Fernández is No. 1 in the Virginia Slims Doubles Rankings and No. 33 in the Virginia Slims Singles Rankings. She and doubles partner Natalia Zvereva have won the first three legs of the Grand Slams doubles championships. A victory at the U.S. Open would make them the first duo to sweep the Grand Slams doubles, in a calendar year, since Navratilova and Shriver accomplished this feat in 1984.

Shriver, No. 34 in the Virginia Slims Rankings, recently surpassed \$5 million in career earnings, placing her sixth on the all-time career prize money list. To date in 1993, she has reached the quarterfinals of the Sydney tournament, the Pan Pacific Open, the Virginia Slims of Chicago and the Dow Classic in Birmingham, England.

The Virginia Slims of Los Angeles is one of six Virginia Slims sponsored events in the U.S. on the 1993 Kraft Tour, which culminates in November with the season-ending \$3.5 Million Virginia Slims Championships at New York's Madison Square Garden. The top 16 singles players and the top eight doubles teams, determined by points accumulated during the year will vie for the \$1 million in tournament prize money. The top 20 singles players and eight doubles teams will also be eligible to receive money from the \$2.5 million Virginia Slims Bonus Pool.

Tickets for the Virginia Slims of Los Angeles range from \$10 to \$28. To charge tickets by phone, call the tournament office at 310-546-7753 or Ticketmaster outlets.

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VIRGINIA SLIMS OF LOS ANGELES

August 9 - 15, 1993

CONTACT: Ann Victor
The Robbins Group
818-776-1244, ext. 17

NOVOTNA WITHDRAWS FROM VIRGINIA SLIMS OF LOS ANGELES

LOS ANGELES (July 8, 1993) -- Wimbledon finalist Jana Novotna has withdrawn from the \$375,000 Virginia Slims of Los Angeles citing the need for a scheduling break leading up to the U.S. Open which begins August 30.

The Virginia Slims of Los Angeles will be played August 9 - 15 at Manhattan County Club in Manhattan Beach, Calif. Martina Navratilova will defend her title.

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CONTACT: Ann Victor
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TRACY AUSTIN AND MARY PIERCE
ENTER \$375,000 VIRGINIA SLIMS OF LOS ANGELES

LOS ANGELES (July 28, 1993) -- Tracy Austin, a two-time U.S. Open champion and Mary Pierce, a rising star on the women's circuit, have entered the \$375,000 Virginia Slims of Los Angeles scheduled for August 9 - 15 at Manhattan Country Club in Manhattan Beach, Calif.

The duo will join top seeds Martina Navratilova, Gabriela Sabatini, Arantxa Sanchez Vicario and Zina Garrison-Jackson in the 56-player field. The 41st stop on the 1993 Kraft Tour will award \$75,000 to the winner.

Austin, who is playing selective tournaments this year, will receive her third wild-card tournament entry and be eligible for a Virginia Slims Ranking. She last played this tournament in 1980 when she reached the final and lost to Navratilova. In only two prior appearances this year, her best showing was at the Indian Wells event where she upset Katerina Maleeva to reach the third round.



Pierce, who has six career tournament titles, is currently No. 14 in the Virginia Slims Rankings. To date in 1993, she has reached the final of the Palermo tournament, and the quarterfinals of the Australian Open and events in Paris, Barcelona and Austria. This is Pierce's third Virginia Slims of Los Angeles tournament. Her best result was in 1991 when she reached the third round.

The Virginia Slims of Los Angeles is one of six Virginia Slims sponsored events in the U.S. on the 1993 Kraft Tour, which culminates in November with the season-ending \$3.5 Million Virginia Slims Championships at New York's Madison Square Garden. The top 16 singles players and the top eight doubles teams, determined by points accumulated during the year will vie for the \$1 Million in tournament prize money. The top 20 singles players and eight doubles teams will also be eligible to receive money from the \$2.5 Million Virginia Slims Bonus Pool.

Tickets for the Virginia Slims of Los Angeles range from \$10 to \$28. To charge tickets by phone, call the tournament office at 310-546-7753 or Ticketmaster outlets.

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Southern California BMW Dealers
presents the

VIRGINIA SLIMS OF LOS ANGELES

August 9 - 15, 1993

CONTACT: Marcia Robbins/Ann Victor
The Robbins Group
818-776-1244, ext. 17

SIXTH ANNUAL BILLIE JEAN KING SERVICE AWARD
TO BE GIVEN AT
THE \$375,000 VIRGINIA SLIMS OF LOS ANGELES

LOS ANGELES (July 30, 1993) -- The sixth annual Billie Jean King Service Award, created by and presented annually at the Virginia Slims of Los Angeles, will be presented to one of three nominees tournament week.

Designed to recognize outstanding contribution and service to the sport, the Billie Jean King Service Award is given to an individual who elevates and furthers the game as King has over the years. Previous recipients include Chris Evert in 1988, Ted Tinling in 1989, Martina Navratilova in 1990, Zina Garrison-Jackson in 1991 and Pam Shriver last year.

The 1993 nominees are: Tracy Austin, Rosie Casals and Arantxa Sanchez Vicario.

The \$375,000 Virginia Slims of Los Angeles, presented by BMW, begins play Monday, August 9 at the Manhattan County Club in Manhattan Beach. Martina Navratilova will defend her championship and will be joined by Sanchez Vicario, Gabriela Sabatini, Garrison-Jackson, Shriver and Austin.

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Southern California BMW Dealers
presents the

VIRGINIA SLIMS OF LOS ANGELES

August 9 - 15, 1993

CONTACT: Marcia Robbins/Ann Victor
The Robbins Group
818-776-1244, ext 17

VIRGINIA SLIMS OF LOS ANGELES AWARDS WILD-CARD ENTRIES

LOS ANGELES (AUGUST 6, 1993) --- The \$375,000 Virginia Slims of Los Angeles today awarded main draw wild-cards to Newport Beach's Danielle Scott and Keri Phebus. The first of three wild cards was given last week to Tracy Austin, who will join Martina Navratilova, Arantxa Sanchez Vicario and Gabriela Sabatini in the August 9 - 15 tournament to be played at Manhattan Country Club in Manhattan Beach, Calif.

Scott, a graduate of the University of Arizona, was a two-time All-American and won the 1992 PAC-10 doubles championship. In 1988 she was named the L.A. Times High School Player of the Year and was the CIF singles runner-up.

Phebus, an All-American in her freshman year at UCLA, has earned a number of national junior titles include two Easter Bowl championships, the National Hardcourts and National Indoors. In 1991, she won three gold medals at the Olympic Festival.

Wild-cards into the qualifying tournament which will be held on Saturday and Sunday, August 7 and 8 were awarded to Page Bartelt of Mission Viejo who plays No. 3 singles at Arizona State University, Noel Porter of Orange County, Stacy Jellen of Calabassas and Summer Redondo from Rancho Palos Verdes, who comes from a well-established tennis playing family.





CONTACT: Ann Victor
The Robbins Group
310-546-9400

Kareen Huerta
Spanish Consulate
213-938-0158

MEDIA ALERT

WHO: Arantxa Sanchez Vicario of Spain the 3rd ranked player in the world and the No. 1 seed at the Virginia Slims of Los Angeles women's tennis tournament.

WHAT: A reception in her honor hosted by the new Consul General of Spain Victor Ibanez-Martin

WHEN: Tuesday, August 10, 1993
6:30 - 8:30 p.m.

WHERE: The Regent Beverly Wilshire Hotel
Champaign Room
9500 Wilshire Boulevard
Beverly Hills, CA
(Major cross street is Rodeo Drive)

NOTE: Arantxa will be available for interviews. The Virginia Slims of Los Angeles is being played August 9 - 15 at the Manhattan Country Club in Manhattan Beach, California.

RSVP: If you are interested in attending please contact Kareen Huerta at 213-938-0158

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VIII. MEDIA SUMMARY

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VIII. MEDIA SUMMARY

PRE-EVENT/SPORTS

<u>Date</u>	<u>Publication</u>	<u>Description</u>	<u>Circulation</u>	<u>Readership</u>
3/3	Daily News	Notes Column	212,000	530,000
5/16	Orange County Register	Notes Column	412,000	1,030,000
5/17	Daily News	Notes Column	233,000	582,500
5/17	L.A. Times	Notes Column	1,138,000	2,845,000
5/20	Watts Times	Article	25,000	52,500
5/20	Herald Dispatch	Article	39,500	98,750
5/23	Riverside Press	Notes Column	167,000	417,500
6/6	Orange County Register	Notes Column	412,000	1,030,000
6/13	L.A. Times	Notes Column	1,521,000	3,802,500
6/14	Orange County Register	Notes Column	351,000	877,500
6/17	Watts Star Review	Article	30,000	75,000
6/17	Herald Dispatch	Article	39,500	98,750
6/26	LaOpinion	Arantxa Feature	68,415	171,037
7/1	Tennis/West	Cover/Martina Story	60,000	150,000
7/5	Orange County Register	Notes Column	351,000	877,500
7/11	L.A. Times	Gigi Feature	1,521,000	3,802,500
7/15	Easy Reader	ReMaxx/Sponsorship	70,000	175,000
7/22	Beach Reporter	ReMaxx/Sponsorship	65,000	162,500
7/22	Herald Dispatch	Article	39,500	98,750
7/27	Daily News	Austin Enters	233,000	582,500
7/27	L.A. Times	Zina Feature	1,521,000	3,802,500
7/29	Riverside Press	Notes Column	159,000	397,500
7/29	Peninsula News	Austin Enters	10,000	25,000
7/29	San Pedro News Pilot	Austin Enter	16,500	40,250
7/29	Torrance Daily Breeze	Austin Enters	85,000	212,500
7/29	Santa Monica Outlook	Austin Enters	30,000	75,000
7/29	USA Today	Austin Enters	2,500,000	6,250,000
8/5	Easy Reader	Calendar Listing	70,000	175,000
8/5	Beach Reporter	ReMaxx/Sponsorship	65,000	162,500
8/5	Easy Reader	ReMaxx/Sponsorship	70,000	175,000
8/7	San Gabriel Valley	Notes Column	56,600	141,500
8/8	L.A. Times/Southbay	Qualifying Article	147,156	367,890
8/8	L.A. Times/Southbay	Umpire Story/photo	147,156	367,890
8/8	Daily News	Main Advance	233,000	582,500
8/8	L.A. Times	Notes Column	1,521,000	3,802,500
8/8	L.A. Times	Martina Story	1,521,000	3,802,500
8/8	Daily Breeze	Tournament Advance	85,000	212,500
8/8	Santa Monica Outlook	Tournament Advance	30,000	75,000
SUB TOTAL:			15,255,327	31,539,817

PRE-EVENT/OFF-SPORTS

8/1	L.A. Magazine	Calendar Listing	175,000	437,500
8/1	Valley Magazine	Calendar Listing	24,000	60,000
8/1	Where Magazine	Calendar Listing	70,000	175,000
8/1	California Active	Calendar Listing	40,000	100,000
8/1	Westways Magazine	Calendar Listing	500,000	1,250,000
8/1	Orange Coast Magazine	Calendar Listing	40,000	100,000
8/2	Orange County Register	Notes Column	351,000	877,500
8/5	L.A. Times/View	Ann Meyers Benefit	1,138,000	2,845,000
8/5	Torrance Southbay	Ann Meyers Benefit	87,271	218,177
SUB TOTAL:			2,425,271	6,063,177

2040230842

EVENT/SPORTS

8/9	Daily News	Pierce Feature	212,000	530,000
8/9	Daily News	Notes Column	212,000	530,000
8/9	San Gabriel Valley	Main Advance	56,600	141,500
8/9	Orange County Register	Main Advance	351,000	877,500
8/9	Riverside Press	Wire Story	159,000	397,500
8/9	LaOpinion	Main Advance	68,415	171,037
8/9	L.A. Times	Gaby Feature	1,138,000	2,845,000
8/10	San Bernardino Sun	Notes Column	88,000	220,000
8/10	Daily News	Tournament Coverage	212,000	530,000
8/10	L.A. Times	Murray Column/Gaby	1,138,000	2,845,000
8/10	L.A. Times	Shriver Feature	1,138,000	2,845,000
8/10	Orange County Register	Tournament Coverage	351,000	877,500
8/10	Riverside Press	Tournament Coverage	159,000	397,500
8/10	San Gabriel Valley	Tournament Coverage	56,600	141,500
8/10	LaOpinion	Tournament Coverage	68,415	171,037
8/10	San Pedro News Pilot	Tournament Coverage	16,500	40,250
8/10	Torrance Daily Breeze	Tournament Coverage	85,000	212,500
8/10	Santa Monica Outlet	Tournament Coverage	30,000	75,000
8/11	Daily News	Austin Feature	212,000	530,000
8/11	L.A. Times	Tournament Coverage	1,138,000	2,845,500
8/11	Orange County Register	Tournament Coverage	351,000	877,500
8/11	Torrance Daily Breeze	Tournament Coverage	85,000	212,500
8/11	Santa Monica Outlet	Tournament Coverage	30,000	75,000
8/11	San Pedro News Pilot	Tournament Coverage	16,500	40,250
8/11	San Gabriel Valley	Tournament Coverage	56,600	141,500
8/11	USA Today	Tournament Coverage	2,500,000	6,250,000
8/11	Riverside Press	Tournament Coverage	159,000	397,500
8/12	Riverside Press	Tournament Coverage	159,000	397,500
8/12	L.A. Times/Southbay	Gaby/Donovan Story	128,531	321,325
8/12	Rolling Hills Herald	Austin Feature	10,000	25,000
8/12	Beach Reporter	Tournament Coverage	65,000	162,500
8/12	L.A. Times/S. Bay	Kim Po Feature	147,156	367,890
8/12	Daily News	Notes Column	212,000	530,000
8/12	Daily News	Tournament Coverage	212,000	530,000
8/12	Daily News	Ventre/Column	212,000	530,000
8/12	L.A. Times	Tournament Coverage	1,138,000	2,845,000
8/12	Torrance Daily Breeze	Tournament Coverage	85,000	212,500
8/12	Santa Monica Outlook	Tournament Coverage	30,000	75,000
8/12	San Pedro News Pilot	Tournament Coverage	16,500	40,250
8/12	USA Today	Tournament Coverage	2,500,000	6,250,000
8/12	Palisadian Post	Tournament Coverage	6,000	15,000
8/12	Orange County Register	Tournament Coverage	351,000	877,500
8/13	Easy Reader	Tournament Coverage	70,000	175,000
8/13	Easy Reader	Tournament Coverage	70,000	175,000
8/13	Torrance Daily Breeze	Tournament Coverage	85,000	212,500
8/13	Santa Monica Outlook	Tournament Coverage	30,000	75,000
8/13	San Pedro News Pilot	Tournament Coverage	16,500	40,250
8/13	San Gabriel Valley	Tournament Coverage	56,600	141,500
8/13	L.A. Times/South Bay	Tournament Coverage	147,156	367,890
8/13	L.A. Times	Tournament Coverage	1,138,000	2,845,000
8/13	LaOpinion	Tournament Coverage	68,415	171,037
8/13	Daily News	Tournament Coverage	212,000	530,000
8/13	Riverside Press	Tournament Coverage	159,000	397,500
8/13	Orange County Register	Tournament Coverage	351,000	877,500

2040230843

EVENT/SPORTS (CONT)

8/14	Daily News	Tournament Coverage	212,000	530,000
8/14	Torrance Daily Breeze	Tournament Coverage	85,000	212,500
8/14	Santa Monica Outlook	Tournament Coverage	30,000	75,000
8/14	San Pedro News Pilot	Tournament Coverage	16,500	40,250
8/14	LaOpinion	Gavaldon Feature	68,415	171,037
8/14	LaOpinion	Tournament Coverage	68,415	171,037
8/14	Daily News	Tournament Coverage	212,000	530,000
8/14	Daily News	Ventre/Column	212,000	530,000
8/14	L.A. Times	Tournament Coverage	1,138,000	2,845,000
8/14	Peninsula News	Austin Feature	10,000	25,000
8/14	Riverside Press	Tournament Coverage	159,000	397,500
8/14	San Gabriel Tribune	Tournament Coverage	56,600	141,500
8/15	Daily News	Ventre/Column	233,000	582,500
8/15	Torrance Daily Breeze	Tournament Coverage	122,000	305,000
8/15	Santa Monica Outlook	Tournament Coverage	30,000	75,000
8/15	San Pedro News Pilot	Tournament Coverage	16,500	40,250
8/15	San Gabriel Tribune	Hill/Column	58,000	145,000
8/15	San Gabriel Tribune	Tournament Coverage	81,200	203,000
8/15	Orange County Register	Tournament Coverage	412,000	877,500
8/15	L.A. Times	Tournament Coverage	1,521,000	3,802,500
8/15	Daily News	Ventre/Column	233,000	582,500
8/15	Daily News	Tournament Coverage	233,000	582,500
8/15	Daily News	Notes Column	233,000	582,500
8/15	Riverside Press	Tournament Coverage	167,000	417,500
8/16	L.A. Times	Tournament Coverage	1,138,000	2,845,000
8/16	L.A. Times	Downey/Column	1,138,000	2,845,000
8/16	San Diego Union Tribune	Tournament Coverage	390,000	975,000
8/16	Orange County Register	Tournament Coverage	351,000	877,500
8/16	Riverside Press	Tournament Coverage	159,000	397,500
8/16	San Gabriel Tribune	Tournament Coverage	56,600	141,500
8/16	Daily News	Tournament Coverage	212,000	530,000
8/16	Pasadena Star News	Tournament Coverage	43,000	107,500
8/16	LaOpinion	Tournament Coverage	68,415	171,037
8/16	Daily News	Tournament Coverage	212,000	530,000
8/16	Torrance Daily Breeze	Tournament Coverage	85,000	212,500
8/16	San Bernardino Sun	Tournament Coverage	88,000	220,000
8/16	San Bernardino Sun	Notes Column	88,000	220,000
8/16	USA Today	Tournament Coverage	2,500,000	6,250,000
<u>SUB TOTAL:</u>			31,813,133	79,532,832

2040230844

EVENT/WIRE STORIES

8/9	Riverside Press	Wire Story	159,000	397,500
8/10	Desert Sun	Wire story	32,737	81,842
8/10	Santa Barbara News	Wire story	52,000	130,000
8/10	San Diego Union Tribune	Wire story	390,000	975,000
8/10	Victorville Daily Press	Wire story	27,300	68,250
8/10	The Californian	Wire story	5,874	14,685
8/10	Barstow Desert Dispatch	Wire story	8,000	20,000
8/10	San Bernardino Sun	Wire story	88,000	220,000
8/11	The Californian	Wire Story	5,874	14,685
8/11	Daily Bulletin	Wire story	100,000	250,000
8/11	Blade Citizen	Wire story	67,300	168,250
8/11	Victorville Daily Press	Wire story	27,300	68,250
8/11	Imperial Valley Press	Wire story	10,850	27,125
8/11	Redlands Daily Facts	Wire story	9,530	23,825
8/11	San Bernardino Sun	Wire story	88,000	220,000
8/11	Long Beach Press	Wire story	126,000	315,000
8/12	Santa Maria Times	Wire story	21,000	52,000
8/12	San Bernardino Sun	Wire story	88,000	220,000
8/12	San Diego Union Tribune	Wire story	390,000	975,000
8/12	Long Beach Press	Wire story	126,000	315,000
8/12	Inland Valley Daily	Wire story	100,000	250,000
8/13	Victor Valley Press	Wire story	27,300	68,250
8/13	Santa Barbara News	Wire story	52,000	130,000
8/13	Santa Maria Times	Wire story	21,000	52,000
8/13	Daily Californian	Wire story	115,002	287,505
8/13	Desert Sun	Wire story	32,737	81,842
8/13	The Californian	Wire story	5,874	14,685
8/13	Long Beach Press	Wire story	126,000	315,000
8/13	Union Hispana	Wire story	35,000	87,500
8/13	Inland Valley Bulletin	Wire story	100,000	250,000
8/13	Thousand Oaks News	Wire story	24,596	53,750
8/13	Daily News	Notes Column	351,000	877,500
8/14	Hemet News	Wire story	14,798	38,995
8/14	San Bernardino Sun	Wire story	88,000	220,000
8/14	Victor Valley Press	Wire story	27,300	68,250
8/14	Redlands Daily Facts	Wire story	9,530	23,825
8/14	Inland Valley Bulletin	Wire story	100,000	250,000
8/14	Desert Sun	Wire story	32,737	81,842
8/14	San Diego Union Tribune	Wire story	467,287	1,168,217
8/14	Blade Citizen	Wire story	41,000	102,500
8/14	Long Beach Press	Wire story	126,000	315,000
8/15	Redlands Daily Facts	Wire story	9,530	23,825
8/15	Daily Times Advocate	Wire story	47,500	118,750
8/15	Thousand Oaks News	Wire story	24,596	61,490
8/15	Blade Citizen	Wire story	41,000	102,500
8/15	Ventura Star Press	Wire story	58,600	146,500
8/15	Santa Barbara News	Wire story	52,000	130,000
8/15	Hi Desert Star	Wire story	10,500	26,250
/15	Imperial Valley Press	Wire story	18,667	46,667
/15	Blade Citizen	Wire story	67,300	

2040230845

EVENT/WIRE STORIES (CONT)

8/15 Daily Bulletin	Wire story	100,000	250,000
8/15 Long Beach Press	Wire story	142,000	355,000
8/15 Blade Citizen	Wire story	67,300	168,250
8/15 San Diego Union Tribune	Wire story	465,000	1,162,500
8/15 The Californian	Wire story	5,874	14,685
8/15 LaOpinion	Wire story	68,415	171,037
8/15 Desert Sun	Wire story	32,737	81,842
8/15 San Bernardino Sun	Wire story	100,000	250,000
8/15 Santa Maria Times	Wire story	21,000	52,500
8/15 Victor Valley Press	Wire story	30,000	75,000
8/15 Barstow Desert Dispatch	Wire story	8,000	20,000
8/16 Santa Maria Times	Wire story	21,000	52,500
8/16 Hemet News	Wire story	14,798	36,995
8/16 Barstow Desert Dispatch	Wire story	8,000	20,000
8/16 Daily Times Advocate	Wire story	47,500	118,750
8/16 The Californian	Wire story	5,874	14,685
8/16 Desert Sun	Wire story	32,737	81,842
8/16 Ventura Star Press	Wire story	53,300	135,250
8/16 Imperial Valley Press	Wire story	10,850	27,125
8/16 Santa Barbara News Press	Wire story	52,000	130,000
8/16 Inland Valley Bulletin	Wire story	100,000	250,000
8/16 Hemet News	Wire story	14,798	36,995
8/16 Victor Valley Press	Wire story	27,300	68,250
8/16 Redlands Daily Facts	Wire story	9,530	23,825
SUB TOTAL:		5,290,032	13,225,080

EVENT/OFF-SPORTS

8/11 L.A. Times/Advertisorial	Tournament Coverage	1,138,000	2,845,000
8/13 L.A. Weekly	Calendar listing	65,000	162,500
8/13 Entertainment Today	Calendar brief	76,000	190,000
SUB TOTAL:		1,279,000	3,197,500

POST-EVENT/SPORTS

8/17 The Californian	Tournament Coverage	5,874	14,685
8/18 Excelsior	Tournament Coverage	35,000	87,500
8/18 Daily News	Notes Column	212,000	530,000
8/19 Beach Reporter	Tournament Coverage	65,000	162,500
8/19 Black Voice	McNeil Feature	18,000	45,000
8/20 Easy Reader	Tournament Coverage	70,000	175,000
8/26 Watts Star Review	Tournament Coverage	30,000	75,000
8/26 Herald Dispatch	Tournament Coverage	39,500	98,750
8/30 Orange County Register	Notes Column	351,000	877,500
9/1 Tennis West	Austin Feature	60,000	150,000
10/17 L.A. Times	Notes Column	1,521,000	3,802,500
SUB TOTAL:		2,407,374	6,018,435

2040230846

POST-EVENT/OFF-SPORTS

8/22 L.A. Times/View	Travel Story	1,521,000	3,802,500
SUB TOTAL:		1,521,000	3,802,500
GRAND TOTAL:		62,391,137	155,977,842

2040230847

MEDIA IN ATTENDANCE

American Sports Wire	Dick Simpson
Associated Press	Beth Harris
Associated Press	Olga Houlgate
Beach Reporter	Kalle Matos
Black Voice	Leland Stein
Club & Sport	Henry Frank
Coast Media	Mike Cohen
Daily News	Michael Ventre
Daily Breeze	Mitch Chortkoff
Daily Telegraph	Barry Wood
Daily News	Marc Stein
Easy Reader	Kerry Welsh
Excelsior	Rigiberto Flores
Gente Magazine	Fabian Waintal
Hollywood Foreign Press	Mira Pansotovic
Inside Tennis	Noma Feingold
L.A. Times	Tommy Bonk
L.A. Times	Mike Downey
L.A. Times	Jim Murray
LaOpinion	Ricardo Jimenez
Orange County Register	Janis Carr
Palisadian Post	Matt Purdue
Palos Verdes News	Tom Underhill
Pasadena Star News	Randy Hill
Pasadena Star News	Greg Christiansen
Reuters	Josh Young
Riverside Press	Lisa Saxon
Riverside Press	Jim Short
Riverside Press	Brad Turner
San Diego Union Tribune	Jerry McGee
San Gabriel Tribune	Greg Christiansen
San Gabriel Tribune	Randy Hill
San Bernardino Sun	Paul Oberjurgue
Santa Monica Good Life	Frances Chase
Santa Monica Outlook	Mitch Chortkoff
South Bay Real Estate	Dee Melendez
Sports Illustrated	Sally Jenkins
Tennis Magazine	Mark Preston
USA Today	Josh Young
Ventura County News	Steve Pratt

2040230848

IX. CLIPS

2040230849

PRE-EVENT

2040230850

MONTHLIES

2040230851

GRAND CANYON
GETAWAY

SPECTACULAR
SPA RETREATS

valley

MAGAZINE

AUGUST 1993 \$2.75



Game Point

If tennis is your racket, August is the month for you, with two major tournaments coming to town: The **1993 Volvo Tennis/Los Angeles** match features Wimbledon champ Pete Sampras, Michael Stich, Michael Chang, Aaron Krickstein and other top names on the men's circuit, Aug. 2 thru 8 at UCLA's Los Angeles Tennis Center. Following closely on their heels are women's contenders Martina Navratilova, Gabriella Sabatini, Zina Garrison, Jana Novotna and more competing in the **Virginia Slims of Los Angeles** tournament, celebrating its 22nd year, Aug. 9 thru 15 at the Manhattan Country Club in Manhattan Beach. Tickets for both events available thru Ticketmaster, (213) 480-3232; call for prices. For more information on the Volvo competition, call the tournament office at (310) 824-1010; for Virginia Slims, call (310) 546-7753.

2040230852



Virginia Slims of Los Angeles. Aug. 7-15—The tennis world's top women's singles and doubles players compete in the 22nd edition of this classic L.A. tournament. Expected participants include Martina Navratilova, Gabriela Sabatini, Pam Shriver and Zina Garrison-Jackson. Single tickets \$10-\$28, tournament packages \$60-\$150. The Manhattan Country Club, 1330 Park View Ave., Manhattan Beach. For specific match times, phone (310) 546-7753.

2040230853

california active

THE GUIDE TO HEALTH, SPORTS, & FITNESS

750
COMPLIMENTARY

premier

JULY/AUGUST 1993

WOMEN'S TENNIS TOURNAMENT SET FOR AUGUST

The Virginia Slims of Los Angeles women's tennis tournament will be held August 9-15 in Manhattan Beach. Celebrating its 22nd year, the Virginia Slims of Los Angeles will feature 56 of the top women singles players and 28 of the top doubles teams in the world.

Among those playing are defending champion Martina Navratilova, Gabriela Sabatini, Arantxa Sanchez Vicario, Pam Shriver, Zina Garrison-Jackson, Jana Novotna and Amy Frazier.

The matches will be played at the Manhattan Country Club. For ticket information call TicketMaster outlets, Robinson's May, Music Plus or tournament offices at 310/546-7753.

1 2

C A L I F O R N I A A C T I V E

2040230854



FRED MULCAHY
Tennis champion Martina Navratilova
defends her title at the 22nd annual Vir-
ginia Slims of Los Angeles tournament,
August 9-15, at the Manhattan Country
Club in Manhattan Beach. For ticket infor-
mation call (310) 546-7753. Map - C2.

2040230855

Bonus Section: Great Winter Getaways

Los Angeles

Virginia Slims/Los Angeles, Aug. 7-15. Martina Navratilova returns to defend last year's win against some of the tops in women's tennis: Gabriela Sabatini, Arantxa Sanchez Vicario, Pam Shriver, Zina Garrison-Jackson and Amy Frazier. Call for schedule. Tickets, \$10-\$28. Manhattan Country Club, 1330 Park View Ave., Manhattan Beach, 310-546-7753. 07/74

2040230856

DAILY NEWSPAPERS

2040230857

Woodland Hills, CA
(Los Angeles Co.)
Daily News
(Cir. D. 148,133)
(Cir. S. 161,142)

MAR 3 - 1993

Allen's P. C. B. Est. 1888

Sanchez Vicario to play L.A.

By Marc Stein
Daily News Staff Writer

INDIAN WELLS — Along with Martina Navratilova, Arantxa Sanchez Vicario has indicated that the Virginia Slims of Los Angeles is on her list of summer stops.

The 1993 version is Aug. 9-15.

"This year will be different," said Sanchez Vicario, a '92 semifinalist in L.A. after flying directly from the Olympics in her native Spain. "I will have more time to prepare."

By the time Sanchez Vicario arrives for the Slims, her game might look a lot different. She has begun to work with Carlos Kirmayr, who is credited with improving Gabriela Sabatini's net game as the Argentine's coach from 1990-92. Kirmayr and Sabatini have decided to

0-29

TENNIS NOTES

split, clearing Sanchez Vicario to retain the Brazilian for as long as she wants.

Sanchez Vicario plans to make a decision about a full-time setup with Kirmayr after the International Players Championships.

Navratilova has been a regular at the Manhattan Beach event, winning it for the seventh time in '92.

"I'm signed up," Navratilova said. "TeamTennis, then L.A. and then the (U.S.) Open. That's the plan."

2040230858

Santa Ana, CA
(Orange Co.)
Orange County
Register
(Cir. D. 307,776)
(Cir. S. 415,429)

MAY 16 1993

Allen's P.C.B. Est. 1888

By JANIS CARR
The Orange County Register



SANCHEZ: Set
for L.A. event

Arantxa Sanchez Vicario, the hottest player on the circuit, joins **Martina Navratilova** and **Gabriela Sabatini** as the top players entered in the Virginia Slims of Los Angeles.

The \$375,000 tournament will be held Aug. 9-15 at the Manhattan Country Club in Manhattan Beach.

Ranked a career-high No. 3, Sanchez Vicario has won four events and is a favorite to win a second French Open title.

The spunky Spaniard successfully defended her title at Lipton with a victory over **Steffi Graf** and again defeated the German in the final of the Citizen Cup in Hamburg. Her two other victories were at Amelia Island and Barcelona.

Additionally, she was a finalist at Hilton Head and the Slims of Florida and reached the semifinals of two other tournaments.

Tickets for the Slims of Los Angeles go on sale Wednesday and are available at Ticketmaster outlets or by calling (310) 546-7753.

2040230859

GAMES / EVENTS / PEOPLE

SPORTS

TENNIS / THOMAS BONK

Tennis Notes

Gabriela Sabatini, Arantxa Sanchez Vicario and Martina Navratilova have entered the \$375,000 Virginia Slims of Los Angeles Aug. 9-15 at Manhattan Country Club. Navratilova, a seven-time winner, defeated **Monica Seles** for the title last year.

2040230860

Woodland Hills, CA
(Los Angeles Co.)
Daily News
(Cir. D. 148,133)
(Cir. S. 161,142)

MAY 17 1993

Allen's P.C.B. Est. 1888

In French Open, Sanchez would bet on Vicario

There will be zero Mo money wagered during this French Open. Tennis gamblers are searching for a different name to tick on the ladies' side of the parlay card.

Someone worthy of investing, say, a million *pesetas* on while Monica Seles heals her body and mind.

The best suggestion comes from Spain.

"I would bet it on myself," said Arantxa Sanchez Vicario, interrupting a brief break at home to discuss her unparalleled performance through the year's first five months.

"But that's just me."

Actually, with the French a mere week away, it is not only her. Far from it.

Sanchez Vicario is the obvious female favorite for Paris, and in the next few days, count on most of the sport's devoted observers to make the same assertion.

Partly attributable to the tragic stabbing of Seles last month, the growing belief in Sanchez Vicario is more the result of a brilliant run that began March 1 and hasn't ended.

In her past seven tournaments, the tireless Spaniard has reached six finals, winning four. The two she lost were narrow defeats to Steffi Graf. Two of the four she won came against Graf.

Sanchez Vicario is 32-3 in that



MARC STEIN

Tennis

time frame, all since she began working with Carlos Kirmayr, and it includes an 18-match win streak that lasted to the Italian Open semifinals.

A setback there to Gabriela Sabatini didn't drop her confidence an ounce.

"I would have to say that I have been the most consistent player on the tour this year," Sanchez Vicario said on a conference call with U.S. reporters. ". . . I was not surprised by my success."

She went on to skirt politely the subject of who might challenge her in France, saying, "Oh, I don't know. Maybe Steffi."

Based on spring scores, maybe not. None of the other highly ranked players with the nice-sounding names — Steffi, Gabby, Jenny (Capriati) — have stood out like Sanchez Vicario.

She plays more tournaments (18 in 1992, nine already in '93) and this year is playing them better.

PASSING SHOTS

In March, Arantxa Sanchez Vicario labeled herself the third-best player in the women's game, behind Monica Seles and Steffi Graf. Since then, Sanchez Vicario has dominated the Kraft Tour, winning 32 of 35 matches with the help of new coach Carlos Kirmayr. The relationship seems to be paying off, as the increasingly aggressive Sanchez Vicario leads the circuit in:

Titles: Four.

Match wins: 39.

Money earned: \$661,761.

Consecutive victories: 18 matches.

Activity: In one stretch, she played 56 matches (singles and doubles) in 70 days.

— Compiled by Marc Stein

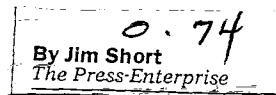
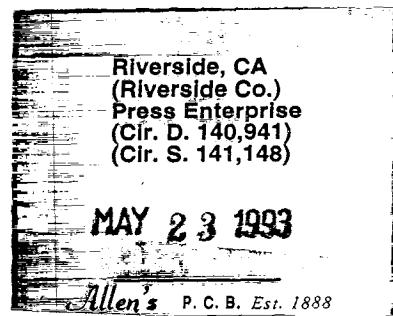
Compared to 1989, when her upset of Graf in the French Open final shocked the tennis world, another Paris title for Sanchez Vicario would be easily believable — and probably worth a dog to her.

When she won the French four years ago, Sanchez Vicario was rewarded with two dogs, Roland and Garros.

"I think I could find the time for another one," she said.

The local tournament on the Kraft Tour is the Virginia Slims of Los Angeles, which has confirmed the entries of Arantxa Sanchez Vicario, Gabriela Sabatini and last year's champion, Martina Navratilova. Tournament promoters remain hopeful of adding Monica Seles to the 56-player field, providing Seles is healthy enough to play.

2040230861



Sanchez Vicario, **Gabriela Sabatini** and defending champion **Martina Navratilova** have entered the Virginia Slims of Los Angeles, Aug. 9-15 at Manhattan Beach. Navratilova has won the event seven times

2040230862

Santa Ana, CA
(Orange Co.)
Orange County
Register
(Cir. D. 307,776)
(Cir. S. 415,429)

JUN 6 - 1993

Allen's P. C. B. Est. 1888

By JANIS CARR
The Orange County Register

Prize money for the Mazda Tennis Classic has been upped \$150,000, no longer making the San Diego tournament a step-sister to the Virginia Slims of Los Angeles.

Played back-to-back during the summer, the L.A. tournament traditionally has attracted a stronger field because of its \$375,000 purse. But now the Mazda Classic, which will be played Aug. 2-8 at the La Costa Spa and Resort, is offering equal prize money and Graf and Capriati as its headline players.

The \$375,000 Slims of L.A., to be held Aug. 9-15 at the Manhattan Country Club, features **Martina Navratilova, Gabriela Sabatini and Arantxa Sanchez Vicario** in its field.

2040230863

Los Angeles, CA
(Los Angeles Co.)
Los Angeles Times
(Cir. D. 1,117,952)
(Cir. S. 1,022,423)

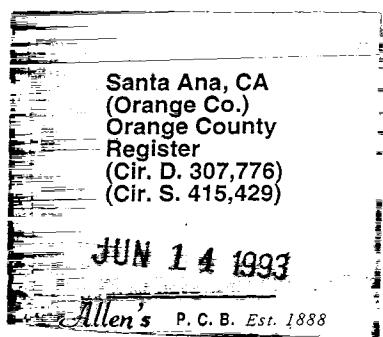
JUN 13 1993

Allen's P. C. B. Est. 1888

Tennis Notes

In the field, **Zina Garrison-Jackson** is going to be one busy player in Southern California this summer. She has entered the Virginia Slims of Los Angeles and the Mazda Tennis Classic at La Costa and will play TeamTennis for the first time when she joins the Newport Beach Dukes. **Jana Novotna** and **Kimiko Date** also have entered the \$375,000 Virginia Slims of Los Angeles at Manhattan Country Club, Aug. 9-15. They join **Martina Navratilova**, **Arantxa Sanchez Vicario** and **Gabriela Sabatini**. The Mazda event, Aug. 2-8, features **Graf** and **Capriati**.

2040230864



By JANIS CARR
The Orange County Register

Jana Novotna, Zina Garrison-Jackson and Kimiko Date will join defending champion Martina Navratilova at the \$350,000 Virginia Slims of Los Angeles, which will be Aug. 9-15 at the Manhattan Country Club. Also entered in the 56-player field are Arantxa Sanchez Vicario and Gabriela Sabatini.

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JUN 26 1993

Allen's P.C.B. Est. 1888

Arantxa contenta de volver a LA

874
□ La española
jugará en el Virginia
Slims en agosto

Por Ricardo Jiménez

Redactor Deportivo

La joven tenista española, Arantxa Sánchez Vicario que en estos momentos está participando en el torneo Wimbledon, jugará por tercer año consecutivo en el Virginia Slims de Los Angeles que se jugará el próximo mes de agosto.

Sánchez Vicario, semifinalista en sus dos anteriores presentaciones en el torneo angelino, considera ese campeonato uno de los más especiales su temporada.

"Es un gran torneo. Se nos trata muy bien y con todo el español que se habla en Los Angeles me siento como en mi casa. Ha sido un lugar que he disfrutado mucho los últimos dos años," dijo Arantxa, en una conferencia telefónica con la prensa angelina esta semana.

La oriunda de Barcelona ha tenido una gran campaña en 1993, ya que ha ganado cuatro de los seis torneos que ha jugado este año y es la tercera clasificada en el mundo, atrás de Steffi Graf y Mónica Seles.

"Estoy haciendo lo mejor posible para mejorar mi clasificación y llegar al número uno es una meta constante en mi carrera," afirmó Sánchez Vicario.

El torneo Virginia Slims de Los Angeles que se juega en el Country Club de Manhattan Beach comenzará el 9 de agosto.

"Otras de las cosas que me gustan de Los Angeles, son sus restaurantes y sus centros comerciales," agregó Arantxa.

La tenista de 22 años, ganadora del Abierto de Francia en 1989 y volvió a la final de ese torneo en 1991. Este año fue semifinalista en Roland Garros, a pesar de estar enferma.

"Me sentí mal físicamente y no jugué un gran partido en la semifinal contra Mary Joe Fernández. Pero eso ya está en el

pasado y sólo estoy pensando en Wimbledon, donde nunca he podido pasar de los cuartos de final, me gustaría avanzar más allá de esa ronda este año," dijo Sánchez Vicario.

La española ha mejorado mucho en todas las superficies ya no es sólo una gran jugadora en arcilla, donde tuvo sus mayores éxitos al inicio de su carrera.

"Creo que cada año mejoró en grama y cancha dura. Estoy consciente que mucha gente me considera una especialista en arcilla, pero cada año que pasa me siento más comfortable en las otros terrenos," afirmó, Sánchez Vicario.

Arantxa, cambió de entrenador este año, ya que reemplazó a Eduardo Osta y a Mervyn Rose con Carlos Kirmar, quien trabajó con Gabriela Sabatini los últimos dos años.

El australiano, Rose sólo acompañaba a Sánchez durante los torneos grandes y Osta era su acompañante y su *sparring* a lo largo de la temporada, pero el contrato con Rose finalizó el pasado mes de enero y Osta se retiró del circuito por compromisos personales.

"Estaba buscando un entrenador cuando Carlos terminó su contrato con Gaby y esa fue la

razón por la cual comenzamos a trabajar juntos. Tenemos una buena comunicación y creo que él sabe lo que tengo qué hacer para mejorar mi ranking," dijo Sánchez Vicario.

La tenista también habló sobre la herida de Mónica Seles y la seguridad que existe en el circuito profesional.

"Lo que le pasó a Mónica, nos abrió los ojos a todos. Fue algo muy impresionante y desde entonces todos tenemos más cuidado cuando andamos en público. La gente siempre me ha seguido y continuaré dando autógrafos y dejaré que me tome mi foto, pero lo hago con más cautela que ante," comentó, la catalana.

Después de Wimbledon, Arantxa regresará a Barcelona para descansar algunos días, antes de representar a España en la Copa Federación de Tenis —la versión femenina de la Copa Davis— y luego viajará a Los Angeles para el Virginia Slims.

"El año pasado tuve que salir de Los Angeles con muy poco descanso, ya que jugué en los Juegos Olímpicos. Esta vez, estaré ahí unos días antes del torneo y podré adaptarme al clima y el cambio de ahora," concluyó Arantxa.

Arantxa Sánchez Vicario participará por tercer año consecutivo en el Virginia Slims de Los Angeles que se jugará el próximo mes de agosto en el Country Club de Manhattan Beach.

2040230866



United Press International

Santa Ana, CA
(Orange Co.)
Orange County
Register
(Cir. D. 307,776)
(Cir. S. 415,429)

JUL 5 - 1993

Allen's P. C. B. Est. 1888

By JANIS CARR 8-74
The Orange County Register

Arantxa Sanchez Vicario, ranked No. 3 in the world, has joined the field for the Mazda Tennis Classic on Aug. 2-8 at the La Costa Resort and Spa. She also is scheduled to play in the Virginia Slims of Los Angeles the following week.

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JUL 11 1993

Allen's P.C.B. Est. 1888

TENNIS / JERRY CROWE

Fernandez Is Pigging Out on Titles

DT4

Gigi Fernandez, in an effort to curb her spendthrift ways, took the advice of a friend several years ago and started collecting pigs.

"Not live ones," she said, laughing. "Only fake ones."

She has stuffed pigs and glass pigs, even a bronze pig. She has a pig doorstop, pig candleholders, pig napkin rings, pig salt and pepper shakers, a pig lotion dispenser.

Fernandez, 29, guesses that she must have at least 100 pigs.

"It started as something to control my shopping," she said. "Instead of buying random things, I started a collection."

Before returning last week from Europe to her home in Aspen, Colo., Fernandez added to her collection when a fan in Eastbourne, England, gave her a stuffed pig that stood about three feet tall.

"It was quite a problem bringing it back into the country, but I couldn't leave it," she said. "It was really cute and cuddly."

Of more importance to Fernandez, however, was the significant addition she made to another of her collections: She and partner Natalia Zvereva won their second consecutive women's doubles championship at Wimbledon.

That made it six Grand Slam titles in a row for Fernandez and Zvereva, who can complete a Grand Slam by winning at the U.S. Open later this summer.

In addition, Fernandez won a gold medal at the Olympics last summer with partner Mary Jo Fernandez, who is no relation.

It used to be said that the best doubles team in the world was John McEnroe and anybody else.

These days, in women's tennis, the same is said of Fernandez, who won Grand Slam titles with Robin White (1988 U.S. Open), Martina Navratilova (1990 U.S. Open) and Jana Novotna (1991 French Open) before she and Zvereva joined forces 16 months ago.

"I've heard that," Fernandez said. "I think, right now, I'm one of the *two* best doubles players in the world."

What makes her so?

"There are several things," she said. "I have some of the quickest hands in the game, and I have pretty solid volleys. I have a strong serve."

"It's a lot of technical things, but I think more important than anything is my personality. I communicate well and I'm easy to get along with on the court and I'm very supportive of my partners."

"And I think in a doubles partnership, that's the main thing, because, at this level, everybody has the strokes. Most people can develop a good doubles game. It's just [a matter of] being able to find somebody that you can get along with and communicate with when things aren't going so well."

Fernandez said that Zvereva has been her favorite partner. "I'm most relaxed with her," she said. "When I played with Martina, I was always uptight. I wasn't relaxed on the court."

"I think a lot of it was because she was Martina. At the time I was playing with her, she was No. 1 in the world in singles. So you're trying to do your job, but you know that if you win, it's because you're playing with Martina and if you lose, it's your fault."



Gigi Fernandez says her lively personality helped her in her rise to doubles dominance.

"It was a little intimidating. It was the first time that I'd played with a player of that stature. I played with Robin White and we won the U.S. Open, but we were both sort of equal."

Of Novotna, Fernandez said: "She just can't have fun. I don't know what it is. She used to—like five or six years ago, she used to be more fun. Before she started working with Hana [Mandlikova], I think."

"That's very important to me—to be able to have fun on the court because I play most relaxed when I'm having fun."

Two years ago, Fernandez and Zvereva found themselves without partners when Novotna left Fernandez and Larisa Savchenko left Zvereva.

"We were both sort of left feeling like, 'What the hell did we do to get dumped by our partners?'" said Fernandez, who in 1991 was a finalist with Novotna in three Grand Slam events.

Novotna and Savchenko formed a partnership right away, but Fernandez and Zvereva waited almost a year before forming an alliance.

"I think the reason we didn't get together sooner was because we had played once or twice after we had broken up with our previous partners and it wasn't great," Fernandez said. "We did OK, but we didn't do great. I think that's because Natalia was playing the backhand and I was playing the forehand at the time."

"This time, I told her we should try it the other way around—that I should play the ad court and she should play the deuce court."

Realigned, they clicked.

"We're having a great time," Fernandez said. "Natalia has a fun personality. She likes to have fun on the court, and she jokes. And she is emotional, like I am."

"I think that's why we win so much—because we somehow find a way to have fun even when the pressure is just ridiculous or things are just not going our way."

"We have a dirty-joke book in our racket bag."

When do they bring it out?

"When we're really, really down," Fernandez said. "Like we were losing in Berlin—we were down to [Elizabeth] Smylie and [Nicole] Provis, 6-1, 1-0—and we pulled it out and just started laughing. And we turned [the match] around. We ended up winning [1-6, 6-3, 6-4, en route to the tournament championship]."

Although she spends almost no time practicing doubles, Fernandez has been less successful in singles, never advancing beyond the quarterfinals in a Grand Slam tournament.

Currently ranked 33rd, she has never been higher than 17th.

Still, until recently, her doubles career has always been secondary.

"The only time that I've ever thought about my doubles during a singles match was when I was playing Zina [Garrison-Jackson] at Wimbledon this year and I hurt my shoulder," she said. "I hurt it in the first set, and it was getting worse and worse."

"If I hadn't won the Australian and the French [in doubles], I probably would have finished the match. But I was thinking about my doubles match [the next day], and I thought I'd better stop."

"That's the first time in 10 years of playing [professionally] that doubles has taken a priority over singles and it's because of the Grand Slam."

In another concession to their pursuit of the doubles Grand Slam, Fernandez and Zvereva will meet to practice the week before the U.S. Open starts in New York on Aug. 30.

Usually, they simply show up at tournaments and play.

And win.

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Tennis Notes

Jimmy Connors, who will be 41 on Sept. 2, said that he might play in the U.S. Open for the 23rd time. "New York has always inspired me," said Connors, who will play in a 35-and-over tournament Sept. 29-Oct. 3 at Sherwood Country Club in Thousand Oaks, but has played in only five tour events this year. "But do I want to look back and say it inspired me, or do I play one more time and maybe look at it from six feet under? There comes a time when you can only push yourself to a certain limit. I have hit the wall a few times the last two years and it's not a pretty sight. I don't know if I want to see that again."

Already boasting the Wimbledon champion and top-ranked player in the world, **Pete Sampras**, the Volvo Tennis/Los Angeles Aug. 2-8 at the Los Angeles Tennis Center will also feature the world's No. 1-ranked doubles team, Australians **Mark Woodforde** and **Todd Woodbridge**, who also won at Wimbledon. . . . Wimbledon finalist **Jana Novotna** has withdrawn from the Virginia Slims of Los Angeles Aug. 9-15 at Manhattan Beach. **Gigi Fernandez**, **Lindsay Davenport** and **Fam Shriver** have been added to the field. . . . Volunteer ushers are needed for the Volvo Tennis/Los Angeles. Information: 310-824-1010.

Woodland Hills, CA
(Los Angeles Co.)
Daily News
(Cir. D. 148,133)
(Cir. S. 161,142)

JUL 27 1993

Allen's P. C. B. Est. 1888

Austin will play in Slims

By Marc Stein
Daily News Staff Writer

Tracy Austin, who grew up just miles from where the Virginia Slims of Los Angeles is played, was given a wild-card berth for the tournament Monday, joining longtime rival Martina Navratilova in the 56-player field from Aug. 9-15.

Austin was a finalist in the tournament in 1980, before the event was moved to

Manhattan Country Club in **TENNIS**
Manhattan

Beach. The two-time U.S. Open champion has lived and trained in the South Bay her whole life.

"I think she's having a lot of fun," tournament director Jan Diamond said. "It's great to have Tracy. I think the L.A. crowd is going to love it."

Austin, 30, is playing World TeamTennis for the Raleigh Edge. Her last official match was in March at the International Players Championships in Key Biscayne, Fla., where she was beaten in the first round by Holland's Stephanie Rottier in straight sets.

Austin made a stunning return to the women's tour in February at the Evert Cup in Indian Wells, shaking off the rust from a four-year layoff because of injuries to beat Renae Stubbs and Katerina Maleeva, the No. 2 seed. Austin's upset run was halted by Rottier, 6-1, 6-0.

Austin hasn't played on the circuit since her second loss to Rottier. She was married to Scott Holt on April 17.

In addition to having Austin, Diamond said she expects Gabriela Sabatini, who has been bothered by a shoulder injury, to be healthy enough to play. Sabatini and Navratilova headline the field.

Bob Kramer, tournament director for the men's Volvo Tennis/Los Angeles (which runs Monday through Aug. 8), also is hoping to land a big-name wild-card entrant. Andre Agassi has expressed interest in the tournament and might decide to play depending on how well he fares at the Canadian Open this week.

Agassi could want a wild-card berth from Kramer to get in a few more matches leading up to the U.S. Open. Agassi, runner-up at the Volvo in 1988, is scheduled to appear on opening night of the tournament for a charity function.

2040230869

Los Angeles, CA
(Los Angeles Co.)
Los Angeles Times
(Cir. D. 1,117,952)
(Cir. S. 1,022,423)

JUL 27 1993

Allen's P. C. B. Est. 1888

TENNIS / THOMAS BONK

For Garrison-Jackson, Love Means Helping Kids

In the last two years, Zina Garrison-Jackson has won only one tournament, but she is still a big winner off the court.

Through the Zina Garrison Foundation, which raises money for the homeless and for inner-city children, and her involvement in Kid Care, a meals-on-wheels program that feeds as many as 300 children a day in her native Houston, it's clear that her best performances are not coming on the tennis court.

"I just have a natural love for kids," Garrison-Jackson, 29, said. "There are a lot of kids who are not as lucky as my nieces and nephews."

Garrison-Jackson went on a couple of delivery runs in the Kid Café program and knew immediately that it was all worthwhile.

"Just to see those kids walk up and hand them a meal and see them smile, it's incredible," she said. "Food is something we take for granted. The majority of us have it all the time, but we should never forget that some of us don't."

Her goodwill is well documented. She won the first Family Circle Magazine Player Who Makes A Difference award last year and donated \$20,000 to begin a tennis academy to give free lessons to the underprivileged in Houston. Garrison-Jackson's next plan is to begin a homeless shelter in Houston.

"One of the problems is low self-esteem," she said. "We'd like to rebuild it. Just because you're in a bad situation doesn't mean you are a bad person."

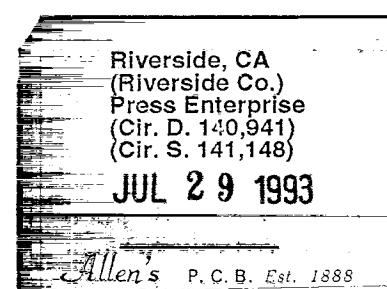
Garrison-Jackson, who plays TeamTennis for the Newport Beach Dukes, is also entered in the Virginia Slims of Los Angeles, Aug.

9-15 at Manhattan Country Club. She hopes her matches will serve as adequate preparation for the U.S. Open.

"Since Monica [Seles] is not around, there's a lot more hope for us all because she was so dominating," she said. "I still believe I have a chance. Women's tennis is so up in the air, anything can happen. I just got lazy and burned out. I had been doing [tennis] since I was 12.

"So I hope for the best at the Open . . . and hope I don't draw the No. 1 player in the first round."

2040230870



SPORTS BRIEFING

LA Slims: Tracy Austin, a two-time U.S. Open champion, has entered the \$375,000 Virginia Slims of Los Angeles scheduled for Aug. 9-15 at Manhattan Country Club in Manhattan Beach. The duo will join top seeds Martina Navratilova, Gabriela Sabatini, Arantxa Sanchez Vicario and Zina Garrison-Jackson, as well as teen star Mary Pierce, in the 56-player field.

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Palos Verdes
Estates, CA
(Los Angeles Co.)
Peninsula News &
Rolling Hills Herald
(Cir. 2xW. 10,000)

JUL 29 1993

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Davenport To Play in Slims 0-74

Lindsay Davenport, Gigi Fernandez, and Pam Shriver will join defending champion Martina Navratilova, Arantxa Sanchez Vicario, and Gabriela Sabatini in the \$375,000 Virginia Slims of Los Angeles, presented by BMW.

The 41st stop on the Kraft Tour will be played at Manhattan Country Club, Aug. 9-15. The 56-player field will offer \$75,000 to the winner.

Davenport, a native of Rancho Palos Verdes and a former student at Chadwick, is one of the hottest new players on the tour and is enjoying a career-high Virginia Slims Ranking of No. 25. Davenport made her professional debut in stellar fashion, reaching the quarterfinals of the Indian Wells tournament and followed it up with an upset win over Sabatini at the Virginia Slims of Florida to again reach the quarterfinals. Davenport captured her first tournament victory of the 1993

Please Turn to Page 18

Davenport. . . 0-74

Continued From Page 17

season at the European Open.

Formerly a top-ranked junior player, Davenport has won junior singles and doubles championships at the U.S. Open and USTA National Girls 18's. In 1991, *Tennis Magazine* named her the Female Junior Player of the Year.

The Virginia Slims of Los Angeles is one of six Virginia Slims sponsored events in the U.S. on the 1993 Kraft Tour. The top 16 singles players and the top eight

doubles teams, determined by points accumulated during the year will vie for the \$1 million in tournament prize money. The top 20 singles players and eight doubles teams will also be eligible to receive money from the \$2.5 million Virginia Slims Bonus Pool.

Tickets for the Virginia Slims of Los Angeles range from \$10 to \$28. To charge tickets by phone, call the tournament office at (310) 546-7753 or Ticketmaster outlets.

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San Pedro, CA
(Los Angeles Co.)
News Pilot
(Cir. D. 16,500)

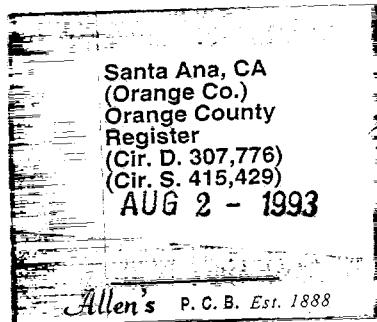
JUL 29 1993

Allen's P. C. B. Est. 1888

PEOPLE IN SPORTS

Tracy Austin received a wild-card entry into the Virginia Slims of Los Angeles, which is held at the Manhattan Country Club in Manhattan Beach.

2040230873



By JANIS CARR
The Orange County Register

Mary Pierce and **Tracy Austin** have entered next week's **Virginia Slims** of Los Angeles.

Pierce, ranked 14th, has received more publicity lately for her off-court troubles with her father than her tennis. Pierce asked for a restraining order against her father for the **Mazda Classic** this week in San Diego.

It was not known whether Pierce would seek a similar document for the **Slims**.

Austin, who is playing selec-

tive tournaments this year, received a wild card into the 56-player event. She has played only two tournaments this year and her best showing was at **Indian Wells**, where she upset No. 12 **Katerina Maleeva** en route to the third round.

For tickets, call (310) 546-7753 or **Ticketmaster** outlets.

2040230874

Los Angeles, CA
(Los Angeles Co.)
Los Angeles Times
(Cir. D. 1,117,952)
(Cir. S. 1,022,423)

AUG 5 - 1993

Allen's P. C. B. Est. 1888

SAVE THE DATE

TUESDAY

Tennis. Women's Sports Foundation, Martina Navratilova, Tracy Austin, Kathy Smith and Henry Homes to host benefit for Ann Meyers, the first woman inducted into the Basketball Hall of Fame. Reception, 5:30 p.m.; Virginia Slims Tennis Tournament, 7 p.m. Manhattan Country Club, Manhattan Beach. \$35 per person. Information: (310) 546-7753.

2040230875

West Covina, CA
(Los Angeles Co.)
San Gabriel Valley
Daily Tribune
(Cir. D. 59,500)
(Cir. S. 81,200)

AUG 7 - 1993

Allen's P. C. B. Est. 1888

VOLVO NOTEBOOK

Virginia Slims draw delayed for Capriati

LOS ANGELES — The draw for next week's Virginia Slims of Los Angeles tournament was delayed until today to allow the Capriati family more time to decide if Jennifer Capriati would take a wild-card entry into the Manhattan Beach event.

Capriati was scheduled to play in the Mazda Classic in Carlsbad this week, but she withdrew before her first match on Wednesday because of a sore back.

2040230876

SPORTS

DAILY NEWS

SUNDAY, AUGUST 8, 1993 / DAILY NEWS

Women's circuit: Play a let for '93

By Marc Stein
Daily News Staff Writer

This athletic spectacle visits a different city every week, moving about the world's continents with an aim to attract and thrill crowds. They call it a circuit.

Someone obviously failed to realize how close that sounds to circus.

The similarities can run deep at times. Both endeavors feature a collection of specially trained stars. Some are humorous. Others are acrobatic. And for much of 1993, the women of tennis have grown to be experts at identifying exactly what qualifies as a dangerous performance.

It could be remembered as the year that the formulaic act of walking onto a center court evolved into a great deal more.

A risk.

"I'm very happy I came along in the '70s when I did," retired great Chris Evert said. "Let's just put it that way."

See TENNIS / Page 11

A LONG YEAR, BABY

The women who play professional tennis have certainly come a long way, as the Virginia Slims people like to say. But in the past four months, the road has been bumpy:

March: Michael Mewshaw's book, "Ladies of the Court: Grace and Disgrace on the Women's Tour," was released, detailing widespread emotional, physical and sexual abuse of several young players. Mewshaw, whose credential to cover the International Players Championships was revoked when the book came out, said, "I'm absolutely sure everything I've written about on the women's tour is (happening)."

April: On the last day of the month, Monica Seles was stabbed between the shoulder blades during a changeover in her quarterfinal match at Hamburg, Germany. She has been in seclusion since.

May-June: At the French Open and again at Wimbledon, Steffi Graf was stalked and heckled from the stands by a German fan. After Wimbledon, Steffi's father, Peter, caught some trespassers in his back yard in Germany.

July: After a scuffle between her father, Jim, and her bodyguard, Mary Pierce fired Dad as her coach and filed a restraining order against him.

— Compiled by Marc Stein

2040230877

Women's tennis is sick of 1993

TENNIS / From Page 1

In her era, the tennis was what people spoke of. You were conscious of the names, Evert and Billy Jean King and the ageless Martina Navratilova. Players were to be beloved. Stabbings and stalkings were not yet watchwords.

Monday, the Virginia Slims of Los Angeles opens in Manhattan Beach in the cautious mode every tournament on the Kraft Tour now employs. It has been a draining five months for tennis' leading ladies, starting with the knifing of Monica Seles in Germany, progressing to the heckling of Steffi Graf at Wimbledon and persisting into U.S. Open season with Mary Pierce's efforts to break free from her father, Jim, who has been banned from attending matches for two years because of disruptive behavior.

The women don't want — and probably can't take — any additional headlines.

"We've had a chaotic year," Women's Tennis Association executive director Gerry Smith said. "But the future is exceedingly bright. Hopefully, this won't put a damper on that future."

"I've always felt the potential of the sport is really great, but we've never fully realized it. We have a lot to do to try to enhance the image of women's tennis."

Smith has had to divert from his usual agenda to address the slew of unscheduled developments that confronted his organization. He would prefer to be focused on securing a new title sponsor for the WTA, which will be needed by 1995, or landing a nifty television package to broadcast play internationally.

He would likely settle, at this stage, for clearing up the game's confusing system of ranking players, a twisted numbers game that has the competitors entering Kraft Tour events based on their Virginia Slims computer ranking and qualifying for the Virginia Slims Championships based on their Kraft Tour points total.

Those items will have to wait. Smith's plate is spilling over the edges with unyielding speculation about when Seles might return and when Jim Pierce might try to barge through the door of an innocent tournament.

"It certainly wasn't in the job description," Smith said. "It's been a real challenge."

The test of everyone's will commenced April 30 in Hamburg, Seles, sitting on a bench with her

"selected by Tennis magazine as a 'portly, balding lathe operator."

Whatever he was, Gunther Parche changed the face of tennis for women and men. Security was ushered in as the official word of both tours.

Seles is recovering from the assault, and reportedly hasn't lifted her racket. It hurts too much, in

SLIMS OF L.A. AT A GLANCE

When: Monday through Aug. 15.

Where: Manhattan Country Club in Manhattan Beach.

Purse: \$375,000.

Top twelve seeds: Arantxa Sanchez Vicario, Martina Navratilova, Gabriela Sabatini, Magdalena Maileeva, Helena Sukova, Mary Pierce, Amanda Coetzer, Zina Garrison-Jackson.

Tickets: \$10-28 for individual tickets and \$60-150 for ticket packages. Information: (310) 546-7753.

anyone can do, the legends say, is to pray for her to come back soon and regain the happy demeanor that several of the top tennis threats to Seles rarely show.

"She doesn't need to rush," said Evert, who added that any harassment she received as a player was kept quiet and never got too worrisome.

"She should just enjoy this time because once she gets back, it will be a circus. This is the first time she's had time off. She should savor every moment of it."

Navratilova, who met (and defeated) Seles in last year's final at the Slims of L.A., said: "It's a shame her No. 1 ranking had to come to an end this way. It's a real pity. It (stinks). But I hope she can come back. Maybe this long break, because it is taking so long to get over the physical injury, maybe it will be helpful (with) the mental part."

"Maybe it'll have been such a long time, she won't be looking over her shoulder to see if someone is coming at her. I don't know. I just hope she will be OK and this won't end her career or curb it in any shape or form."

Next to Seles, the person most affected by the ordeal has to be Graf, whom Parche cited as the reason for the stabbing. The deranged fan reportedly couldn't bear watching Seles hold the top spot in the rankings over Graf and chose to act.

Well, Graf won the French Open and Wimbledon, reclaimed No. 1 and has been mostly glum ever since. These weren't the happiest circumstances under which to start a winning streak, and the man who taunted Graf about the Seles incident during her opening match at Wimbledon and also in Paris contributed heavily to those mixed feelings.

too," Graf said, "but I feel great pulling out those tournaments even if Monica wasn't there. There was a lot of pressure pulling on me."

"There's nothing you can do about it. It's sad that things like that happen. It's terrible in a way. There's crazy people who live in a fantasy, and there's nothing you can do. I've had incidents a long time before that."

years, he has been cited repeatedly for unruly behavior at tournaments.

Jim Pierce was hit with a two-year ban by the Women's International Pro Tennis Council in June, and last month Mary formally fired him as her coach. Accompanied by her French mother, Yannick, and brother David, Pierce left her father and has filed restraining orders against him.

There is always the chance, she knows, that Jim Pierce will attempt to crash a tournament, and "I'd rather be safe than sorry," she said.

Pierce will be joined at the Slims of L.A. by her new coach, Angel Gimenez, a former trainer for Gabriela Sabatini. Though Jim Pierce helped his daughter break into the world's top 15, Mary Pierce (and others) think Gimenez will better harness her top-five talent.

"Hopefully, she can have a little more peace," Evert said of Pierce, 18. "Mary just hasn't been coached very well. She doesn't have a clue about strategy."

How hard can strategy be after living through what's known around the locker room as The Jim Pierce Affair?

"I think she's handled it extremely well," Smith said. "The fact that she can go out and play and do as well as she's done, it's quite extraordinary under the circumstances."

It's a wonder, in light of the sport's tribulations in '93, that the young keep filtering onto the court. They are not afraid. The next wave is headed our way.

Experts have tabbed Lisa Raymond as a future champion, and since turning pro with a game built in the college ranks she has played without fear. Although life in the University of Florida dorms never got this wild, Raymond has adjusted quickly to the circus, er, circuit.

"I knew going into it that it was going to be a crazy lifestyle," said Raymond, already up to No. 50 after extending Jennifer Capriati to 8-6 in the third set at Wimbledon. "It's been moving really fast. It's taken me a little while to get used to."

"You never know what's going to happen week to week. There's a lot of highs and lows in this sport. You've got to accept both."

Smith, the optimist, feels due for an upswing. Whenever possible, he points out the positives:

■ The Tuesday night crowd of almost 6,000 at La Costa at the Mazda Tennis Classic, the type of early turnout women's events could

keep the ball in play longer than the men do in their matches.

■ The increased respect the women are getting from network television, which is broadcasting today's Mazda final (NBC) and showed last week's title match from the U.S. Hardcourts in Vermont.

"Tennis has to be the ultimate road show in sports," Smith said.

Los Angeles, CA
(Los Angeles Co.)
Los Angeles Times
(South Bay Edition)
(Cir. D. 128,531)
(Cir. S. 147,156)

AUG 8 - 1993

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MacGregor Advances in Qualifying

By STEVEN HERBERT
TIMES STAFF WRITER

Cammy MacGregor, a 1987 Palos Verdes High graduate, took a step toward reaching the main draw of the \$375,000 Virginia Slims of Los Angeles by defeating Stacey Jellen of Calabasas, 6-1, 6-1, in a first-round qualifying match Saturday at the Manhattan Country Club.

MacGregor will play Tracey Morton of Australia in a second-round match today. The winner will meet the Larissa Schaerer-Tessa Price winner for a spot in the 56-player main draw.

Play begins at 9 a.m.

Organizers also released the pairings for Monday's main draw, which includes three players with South Bay ties.

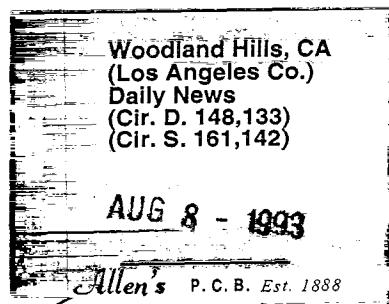
Hall of Famer Tracy Austin of Rolling Hills, playing her third tournament this year, will meet 12th-seeded Gigi Fernandez. Austin won two matches at the Evert Cup in February, her first sanctioned tournament since 1989.

Lindsay Davenport, a former Chadwick standout, is seeded 11th and will meet Claudia Porwik.

Kimberly Po of Rolling Hills will play 15th-seeded Lisa Raymond, the 1992 and 1993 NCAA women's singles champion who reached Wimbledon's fourth round this year.

Monday's order of play is scheduled to be announced tonight.

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By Marc Stein
Daily News Staff Writer

Slims update: The quest by Virginia Slims of Los Angeles officials for Jennifer Capriati ended Saturday when the 17-year-old decided to pass on a wild-card berth. Organizers of the \$375,000 tournament were hoping to add the 17-year-old to a field that already features Arantxa Sanchez Vicario, Martina Navratilova and Gabriela Sabatini.

The most attractive first-round matchup is wild-card entrant Tracy Austin against No. 12 seed Gigi Fernandez. If form holds, Sanchez Vicario will face Magdalena Maleeva in one semifinal, with Navratilova and Sabatini in the other.

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